



CAPE COD  
COMMISSION

# Cape Cod COVID-19 Business Economic Impact Survey

VERSION 2 RESULTS

OCTOBER 2020

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Prepared by Cape Cod Commission Staff.

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VERSION 2 RESULTS

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CAPE COD COMMISSION

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# Cape Cod COVID-19 Business Economic Impact Survey

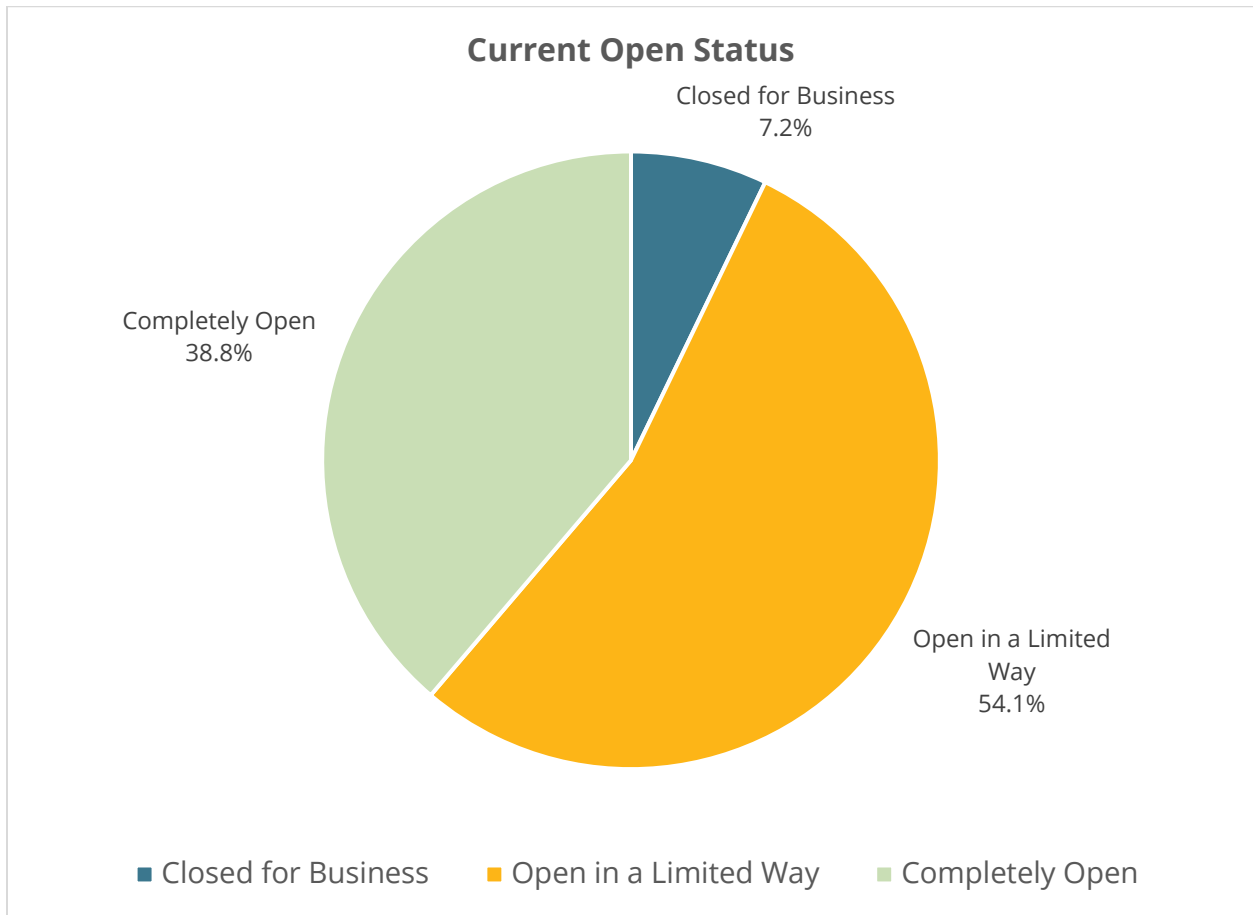
In the spring of 2020, the Cape Cod Commission and the Cape Cod Chamber of Commerce issued a business impact survey to evaluate the timing and extent of the impacts of the COVID-19 pandemic on the local business community. A second survey was issued in August 2020 through Labor Day Weekend, which received 405 responses from all 15 towns in the region. The regional results are summarized in this report; counts on bar graph axes represent the number of responses.

Data dashboards, including town-level data, are available on the Cape Cod COVID-19 Data Dashboard (<https://datacapecod.com/second-business-impact-survey/>).

Which of the following best describes your business/organization right now?

Answered: 405

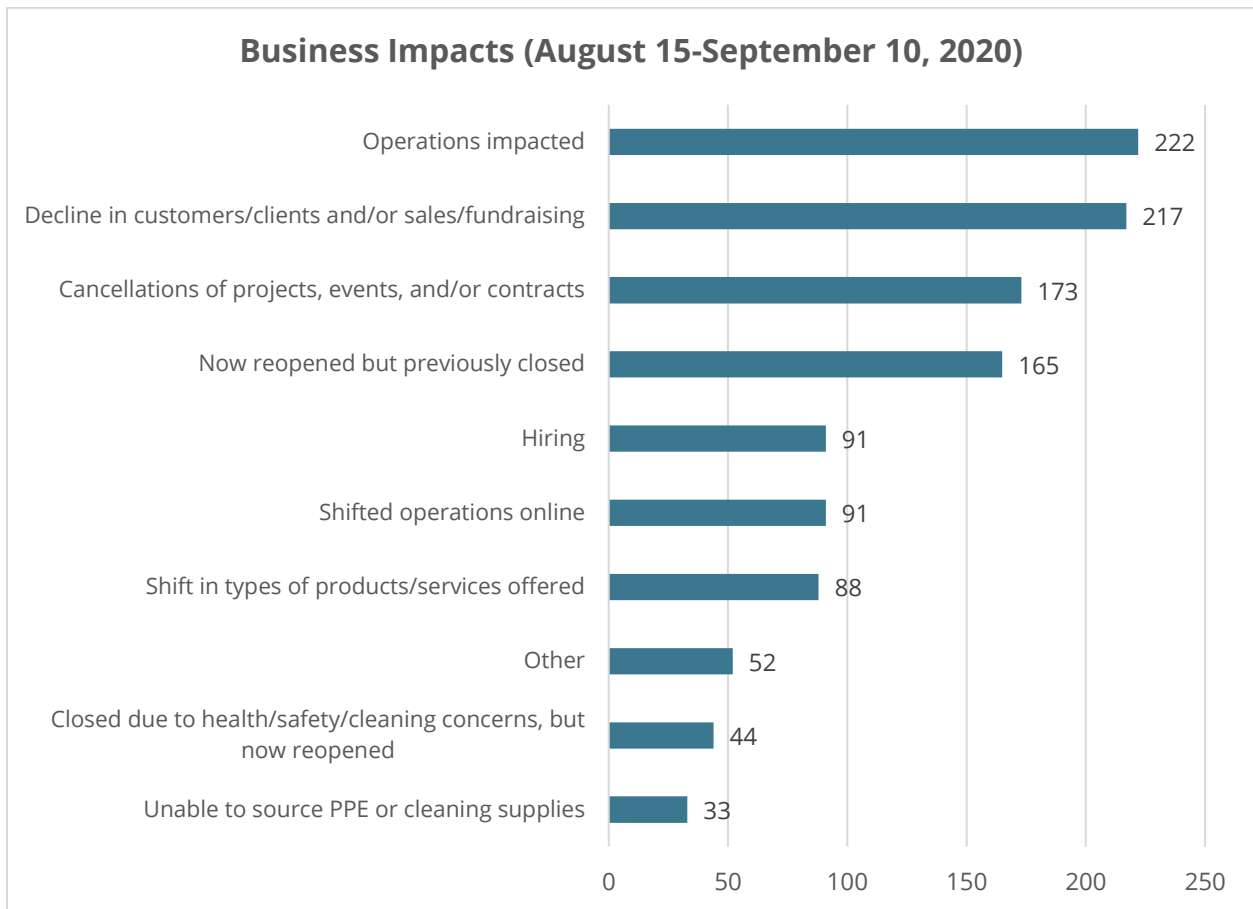
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If you are fully or partially open (August 15-September 10, 2020), how has your business been impacted by the COVID-19 outbreak?

Answered: 378

Skipped: 27



**Notes**

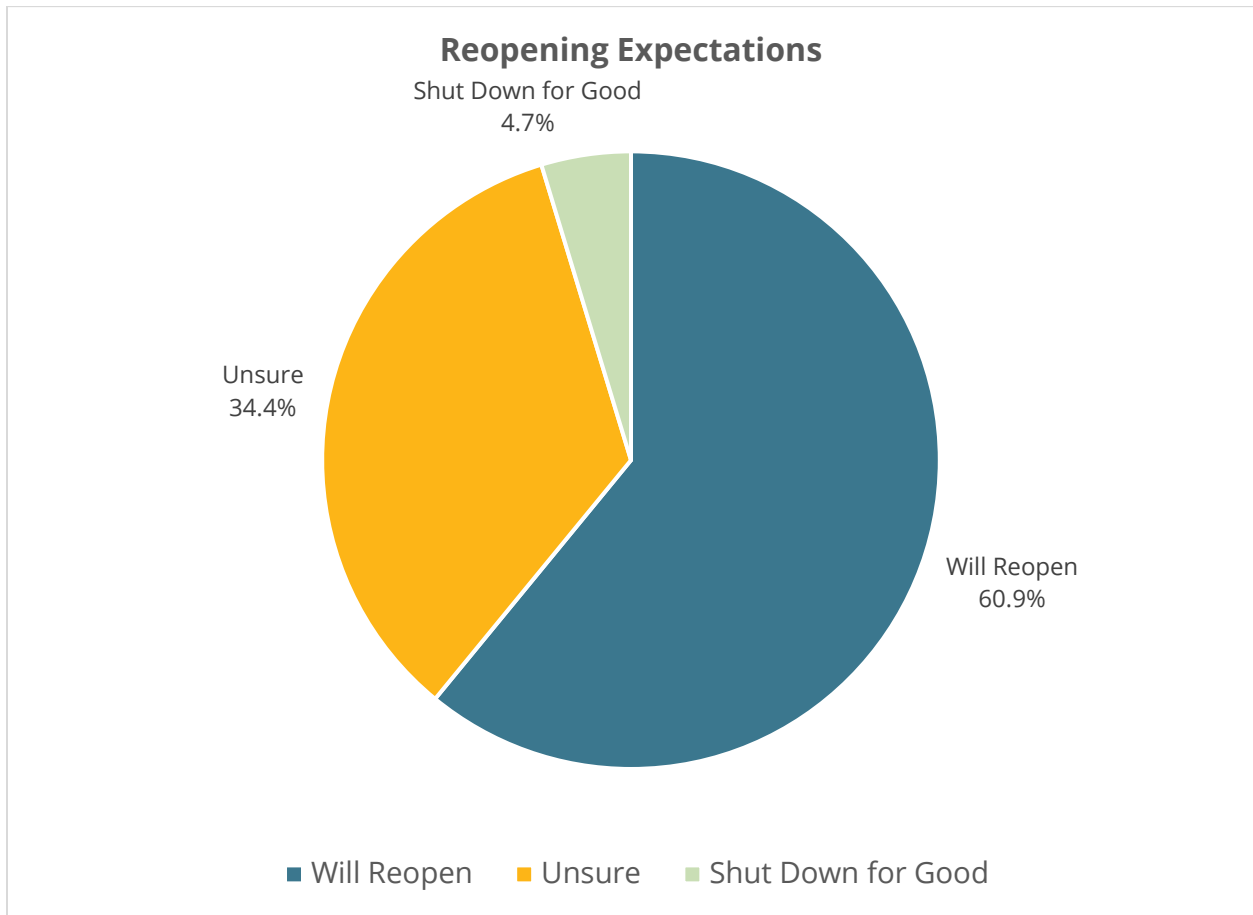
- *Operations impacted includes hours of operations reduced, supply chain/distribution disruption, increased costs to operate under COVID conditions*
- *Shifted operations online includes increased social media, moved existing operations online, transition to online purchasing/curbside delivery/takeout*
- *Hiring includes need to hire additional employees, unable to hire J1 and H2B visa employees*

The [dashboards](#) combine results from this question and #8 ([page 11](#)).

### If you are closed, do you think the business/organization will reopen?

Answered: 168

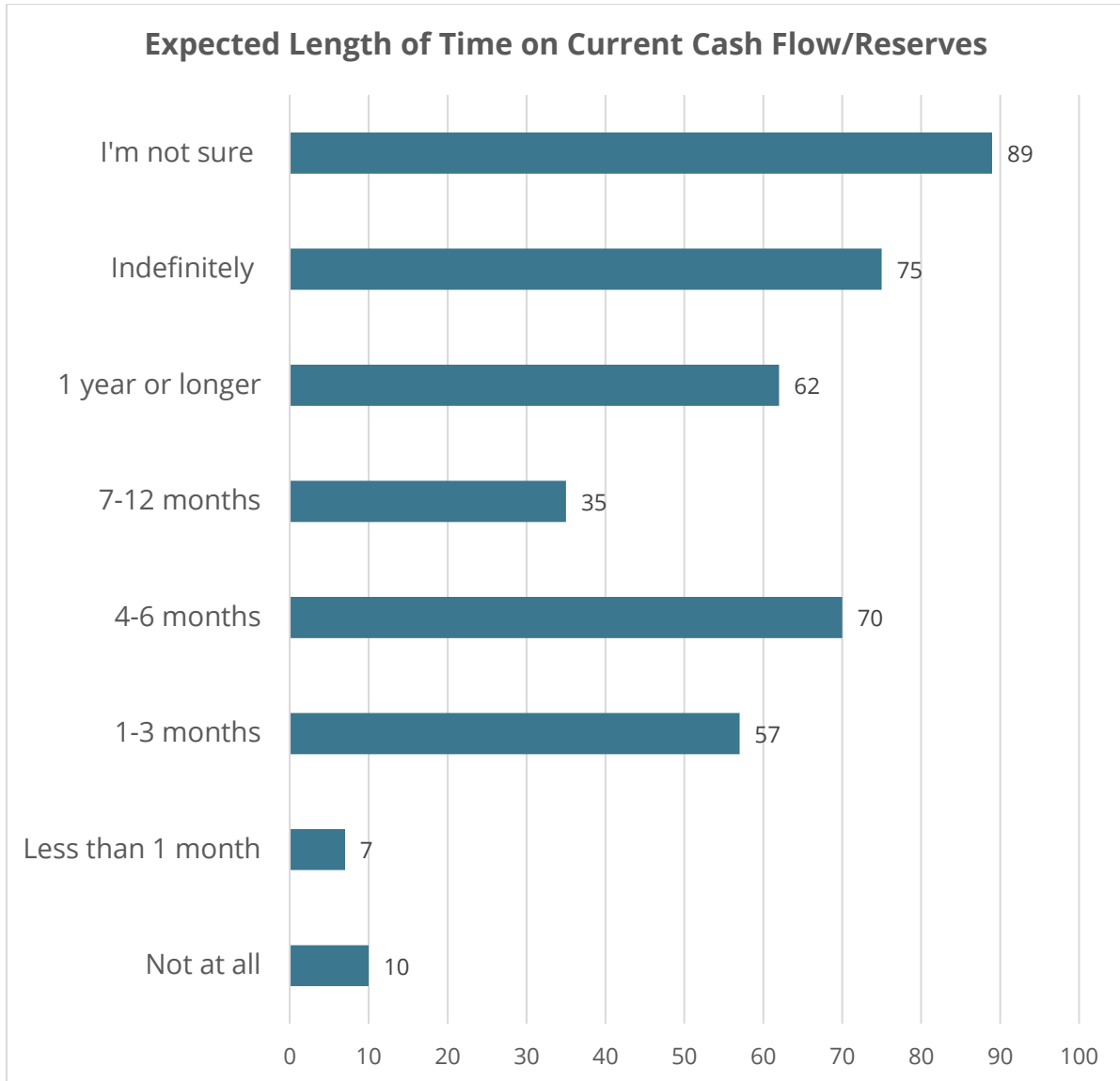
Skipped: 237



### How long do you estimate your business/organization can operate with your current cash flow and reserves?

Answered: 405

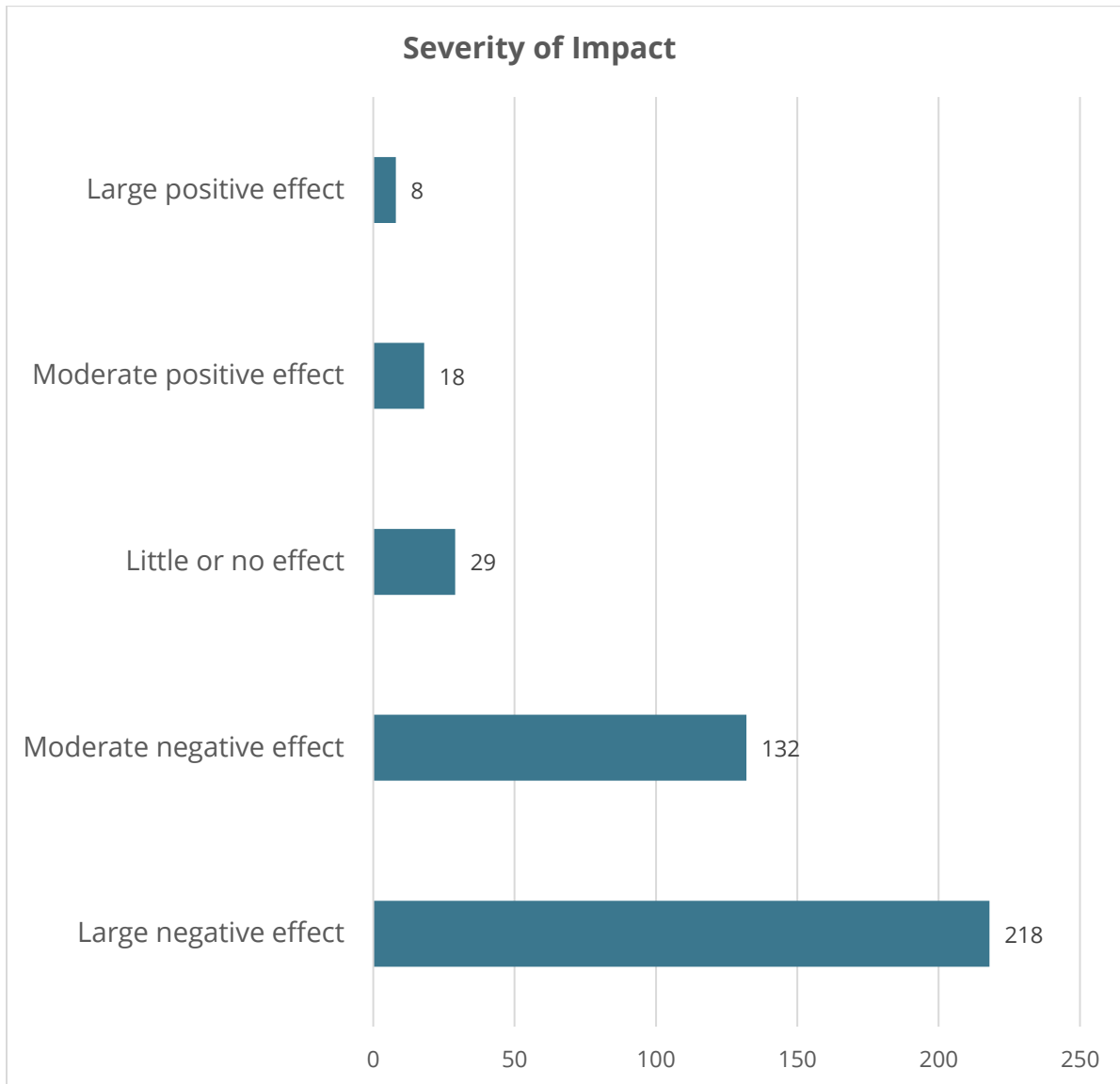
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### How would you rank the severity of the economic impacts from COVID-19 on your business/organization?

Answered: 405

Skipped: 0

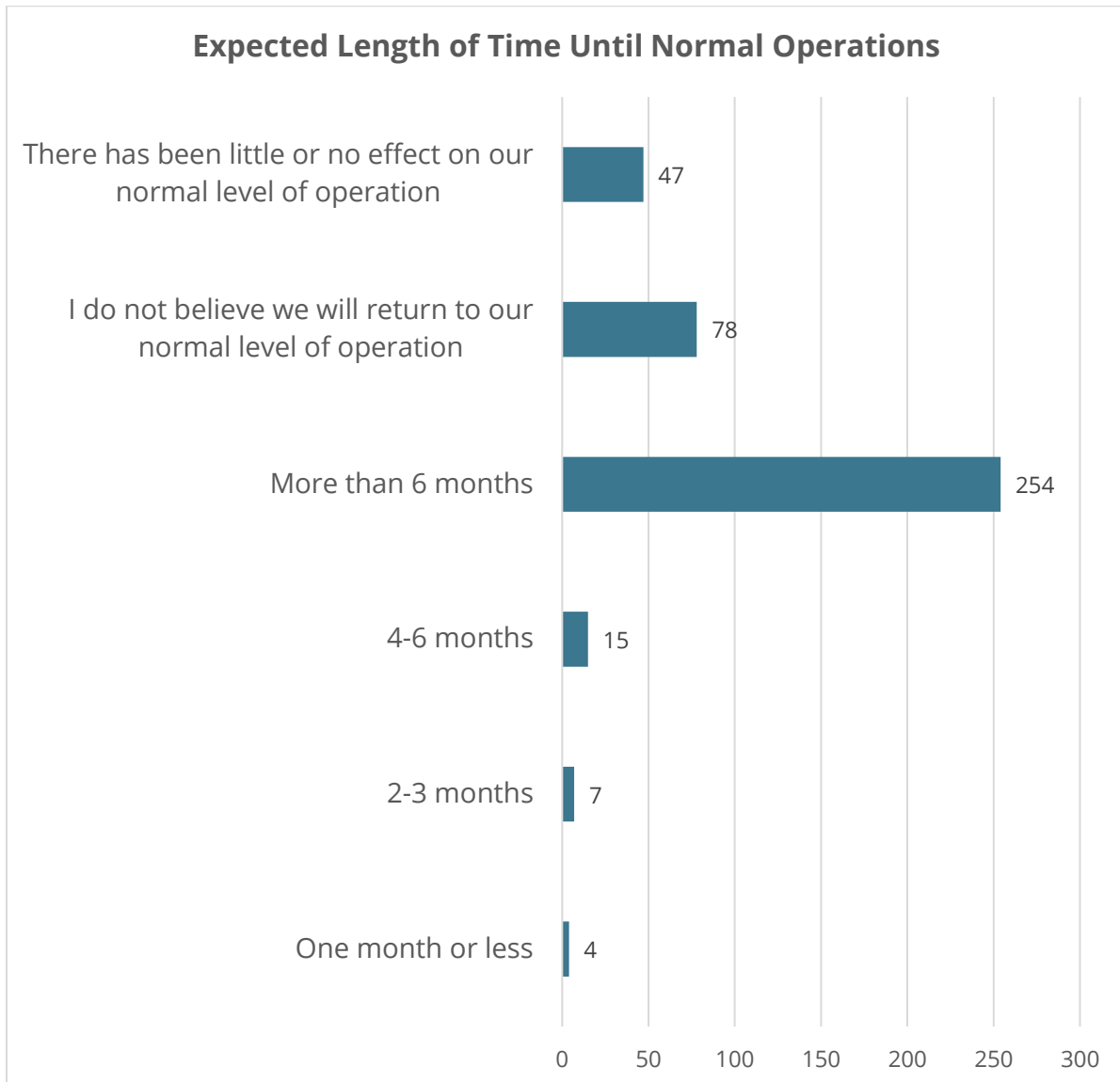




### When do you think your business/organization will return to its normal level of operation?

Answered: 405

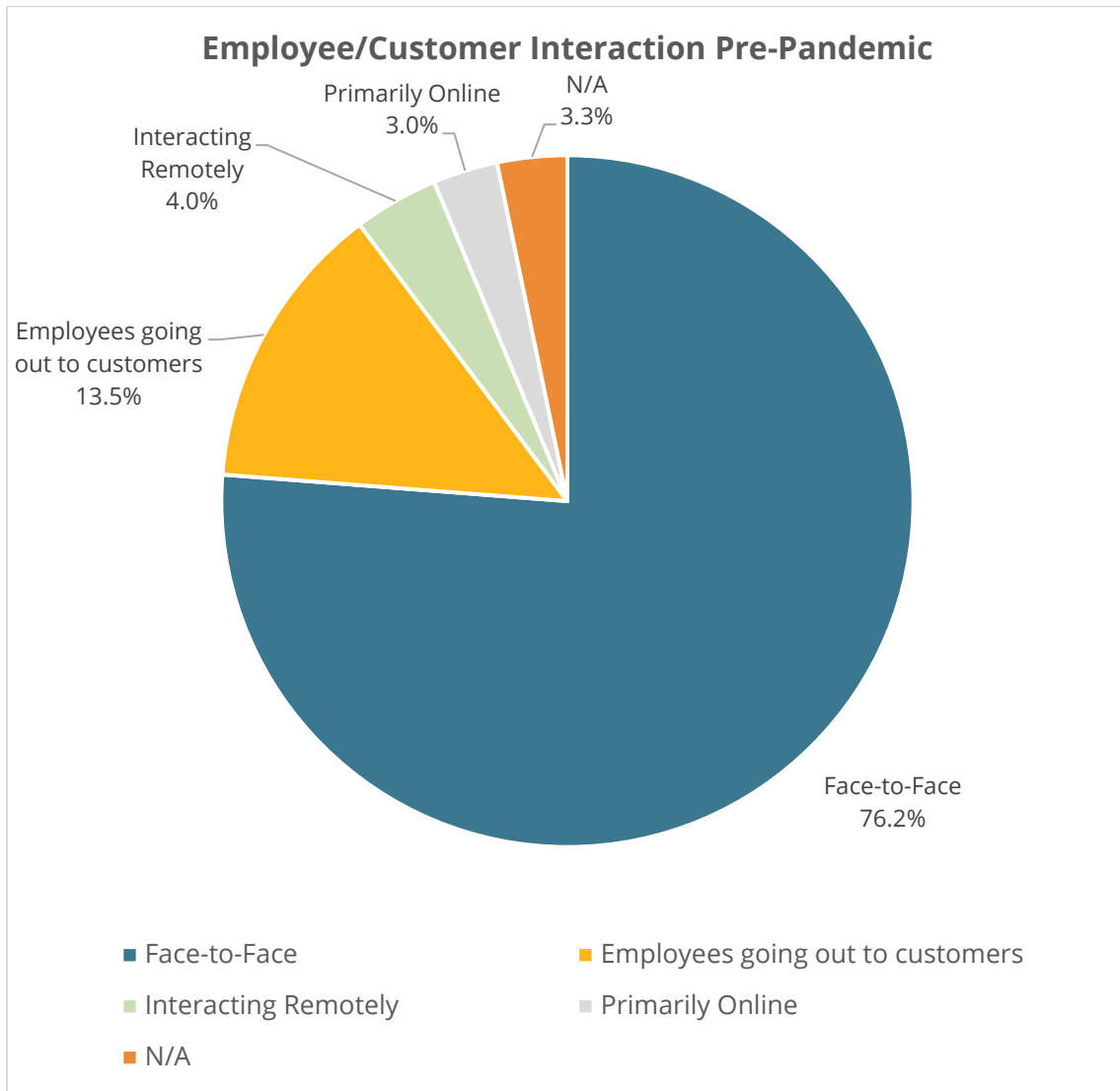
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### Pre-COVID-19, did your business/organization rely on customers coming to a physical location?

Answered: 382

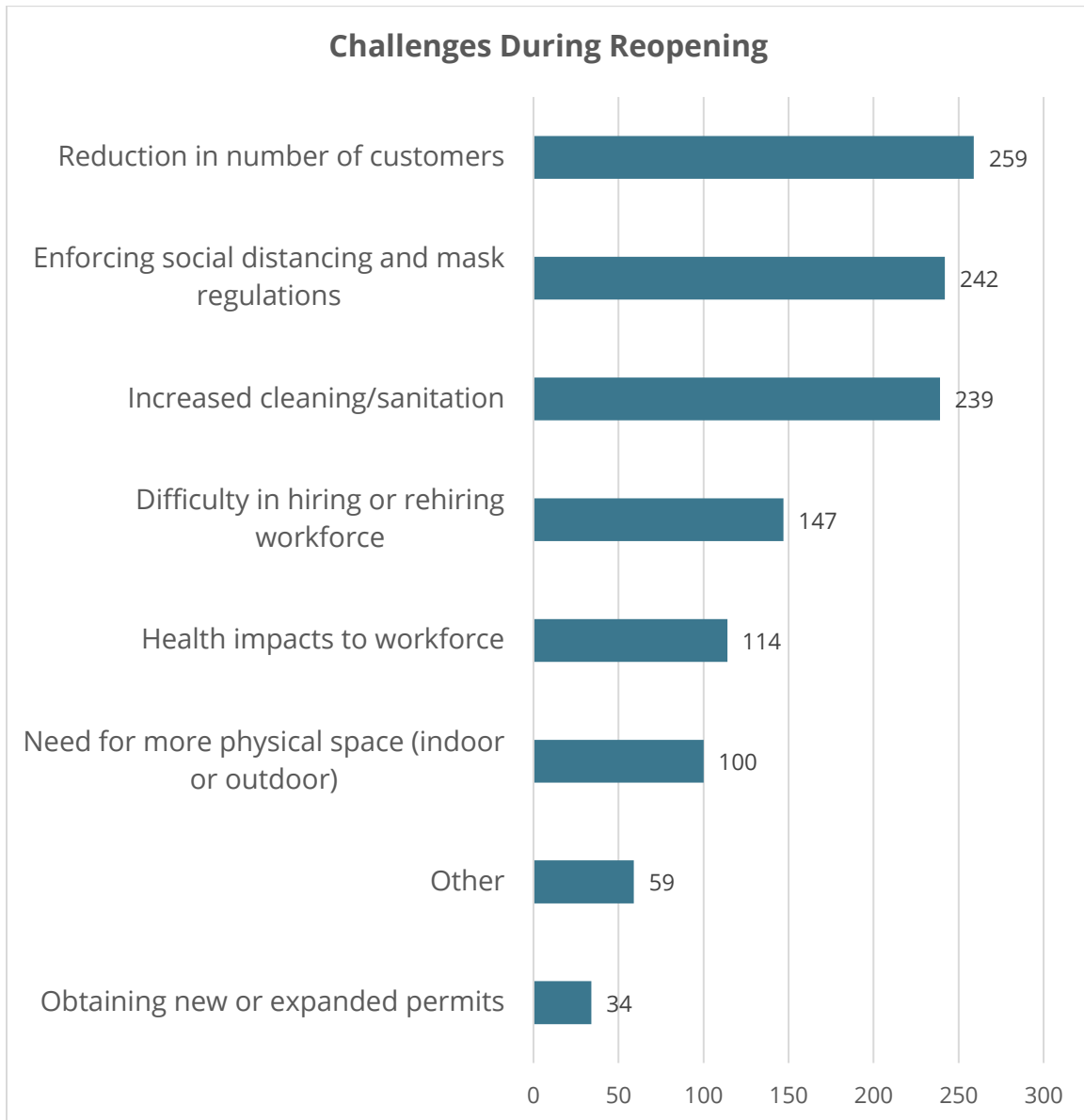
Skipped: 23



## What challenges has your business/organization faced during the reopening period?

Answered: 371

Skipped: 34

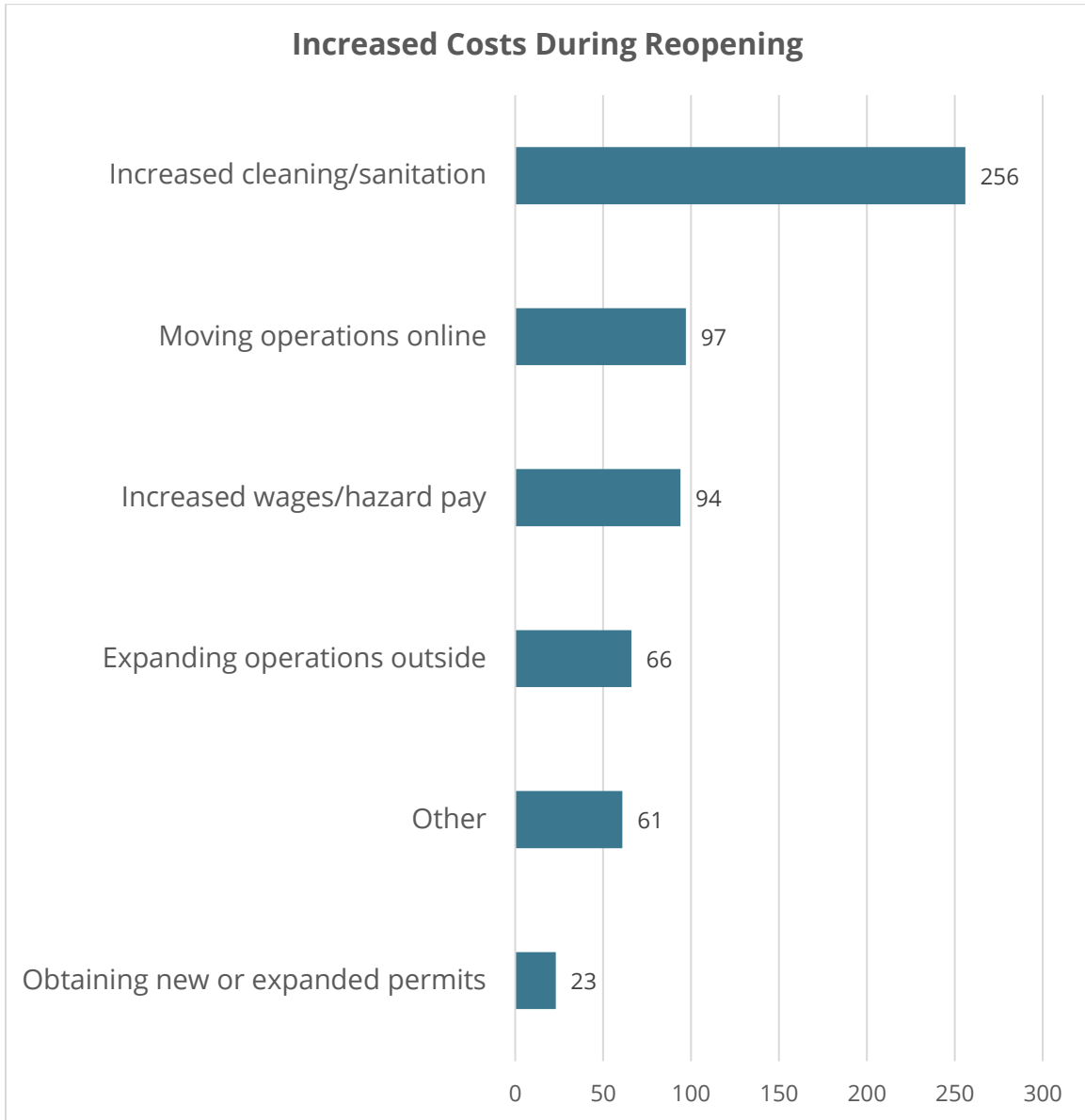


The [dashboards](#) combine results from this question and #2 ([page 5](#)).

### What costs has your business/organization faced during the reopening period?

Answered: 331

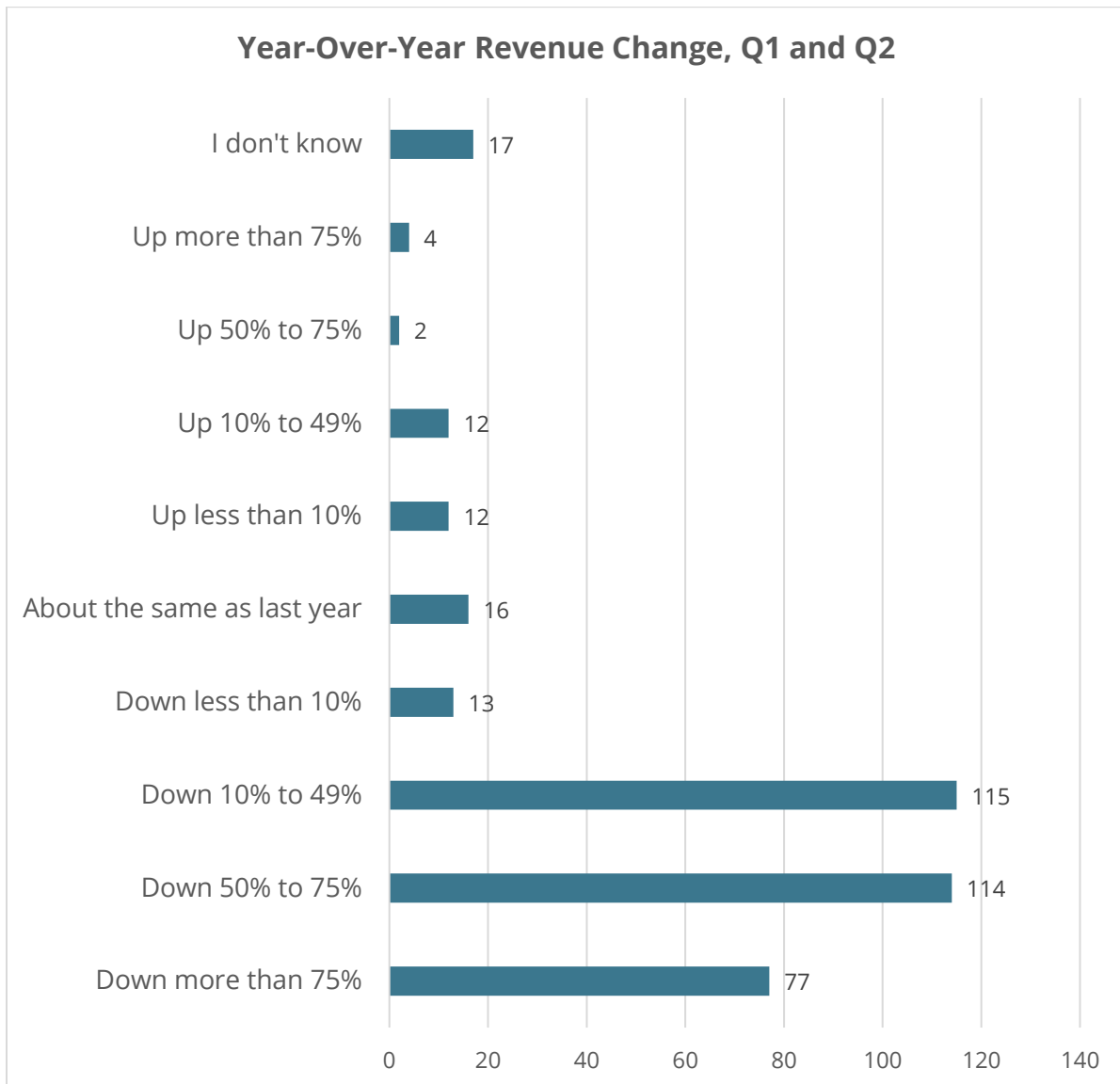
Skipped: 74



Approximately what percent change in gross business revenue did your business/organization experience in the first half of 2020, compared with the first half of 2019?

Answered: 382

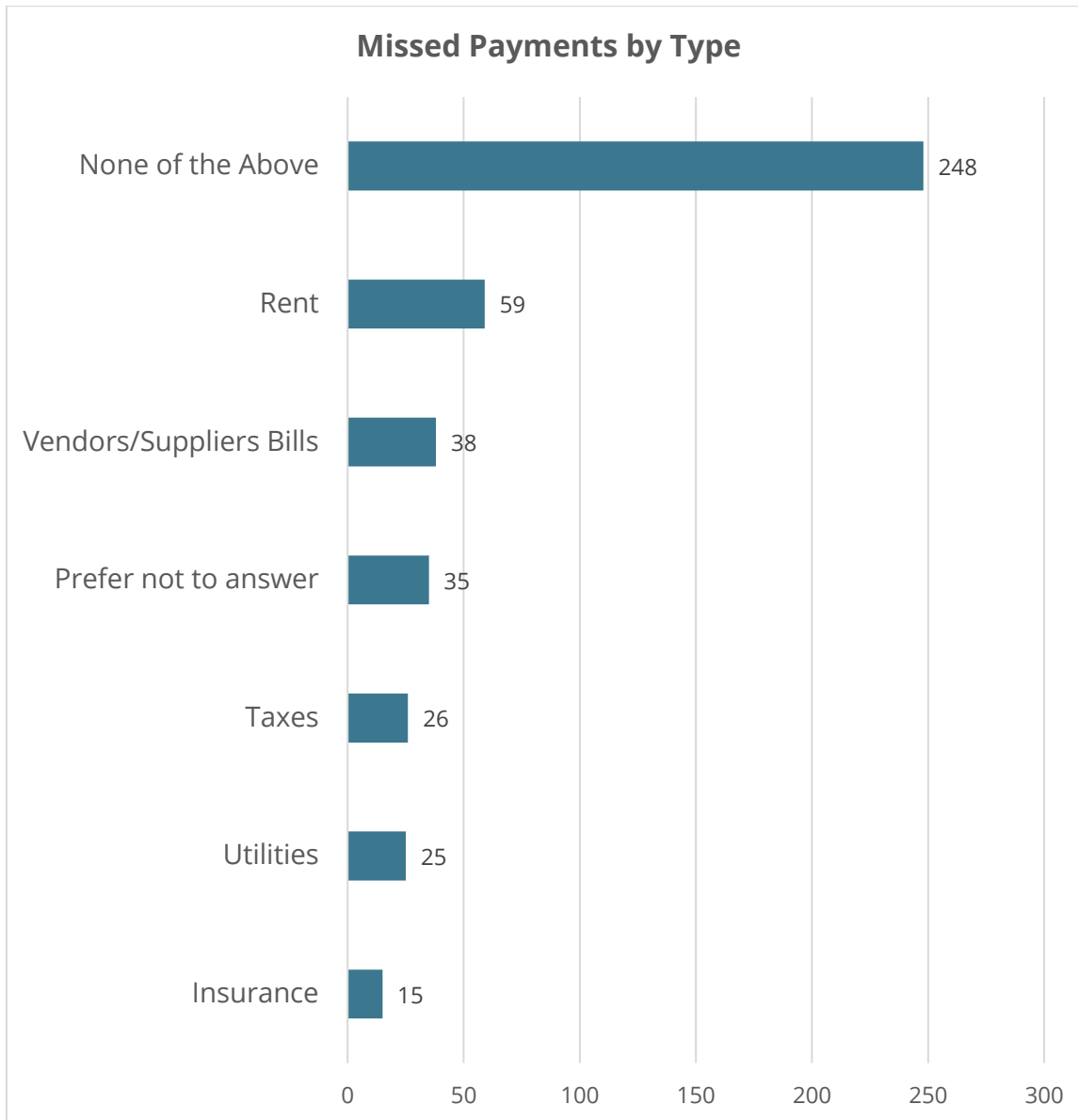
Skipped: 23



Since the COVID-19 pandemic started, have you missed payments for any of the following for your business/organization?

Answered: 367

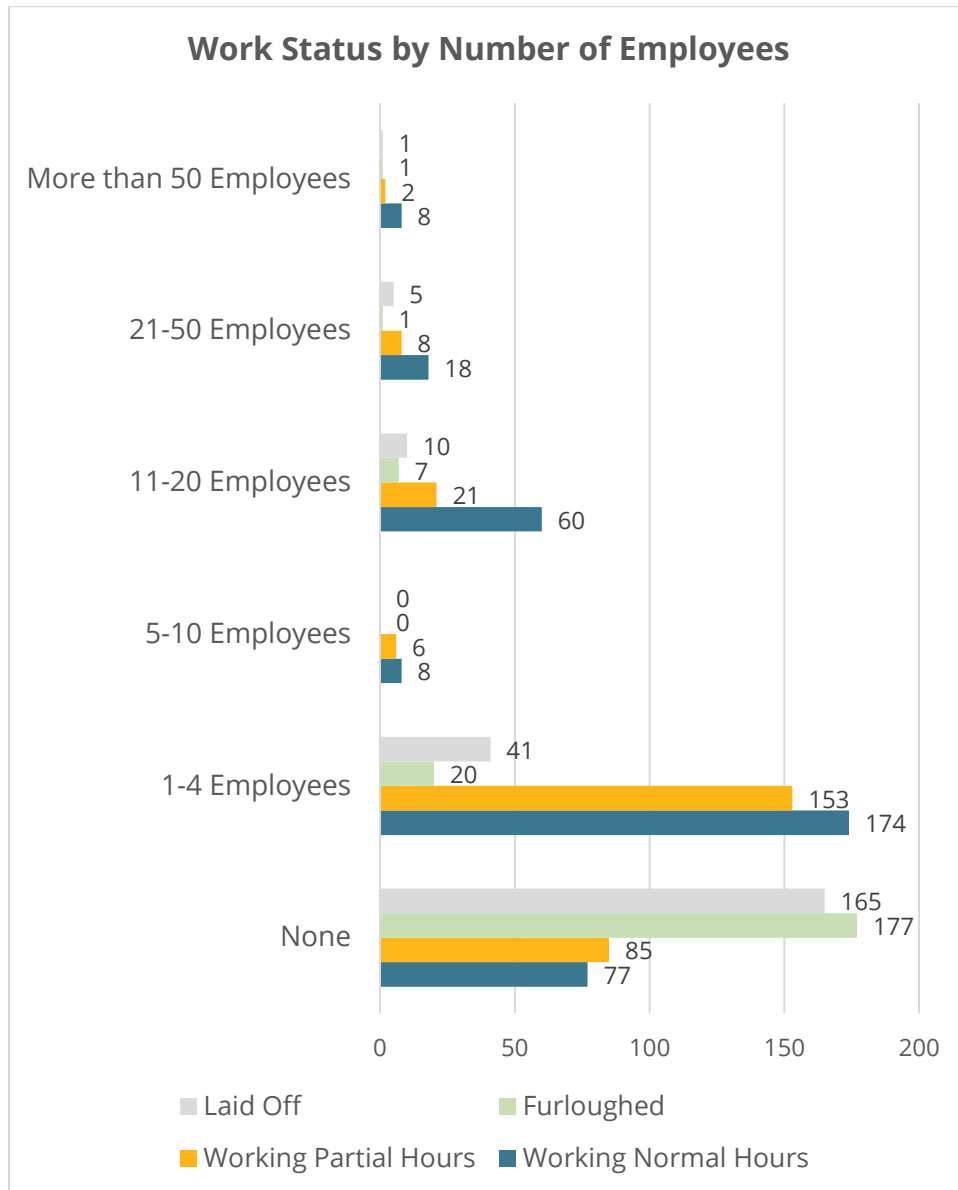
Skipped: 38



As of right now, about how many total employees does the business/organization have in each situation?

Answered: 373

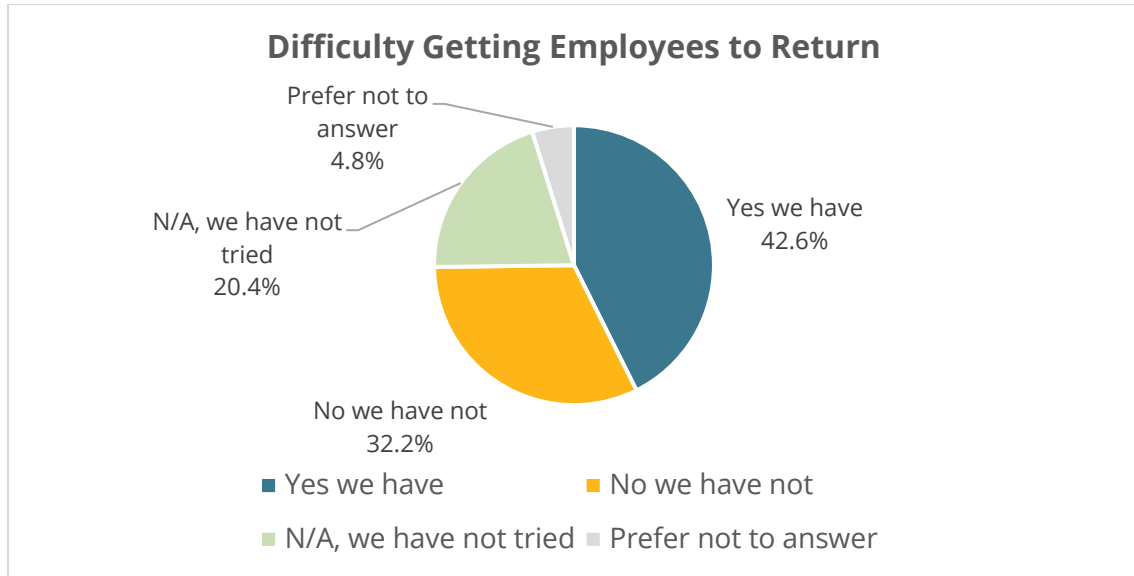
Skipped: 32



### Has the business/organization had any difficulty getting employees to return to work?

Answered: 373

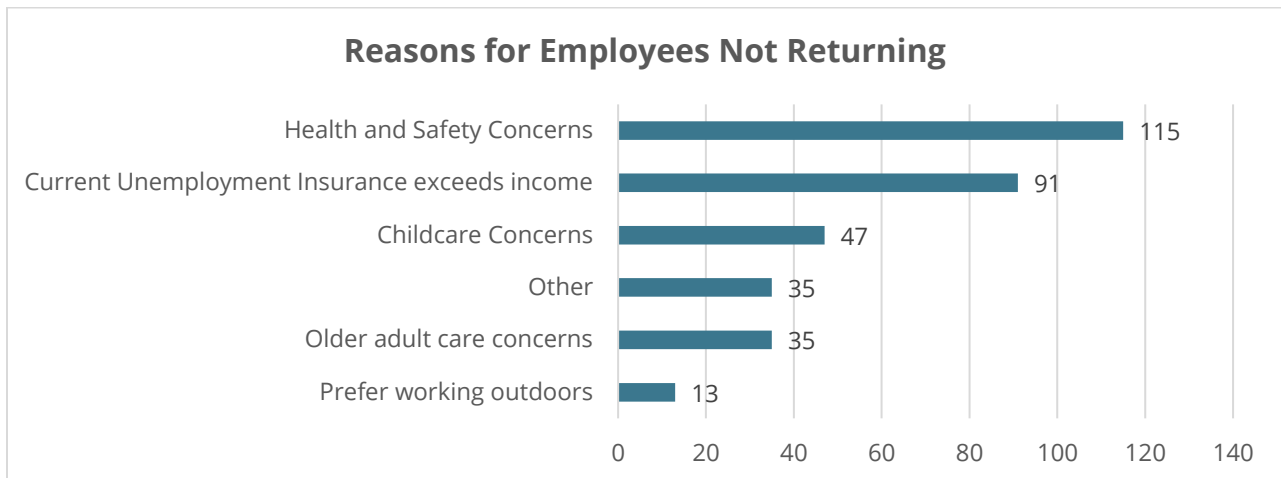
Skipped: 32



### If yes, what reasons have they given for not wanting to return?

Answered: 186

Skipped: 219

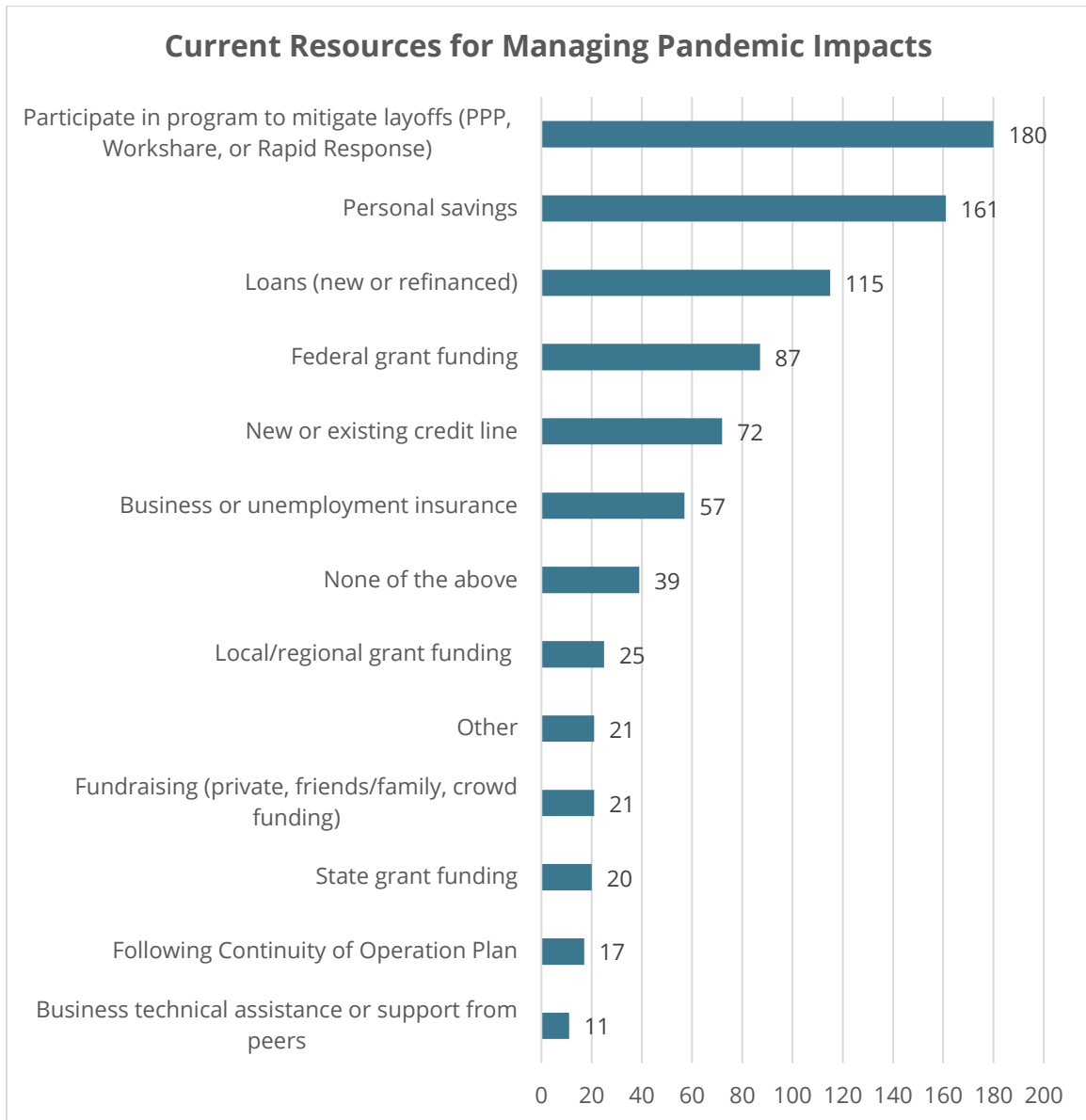




## What resources or assistance are you currently using to manage impacts from COVID-19?

Answered: 360

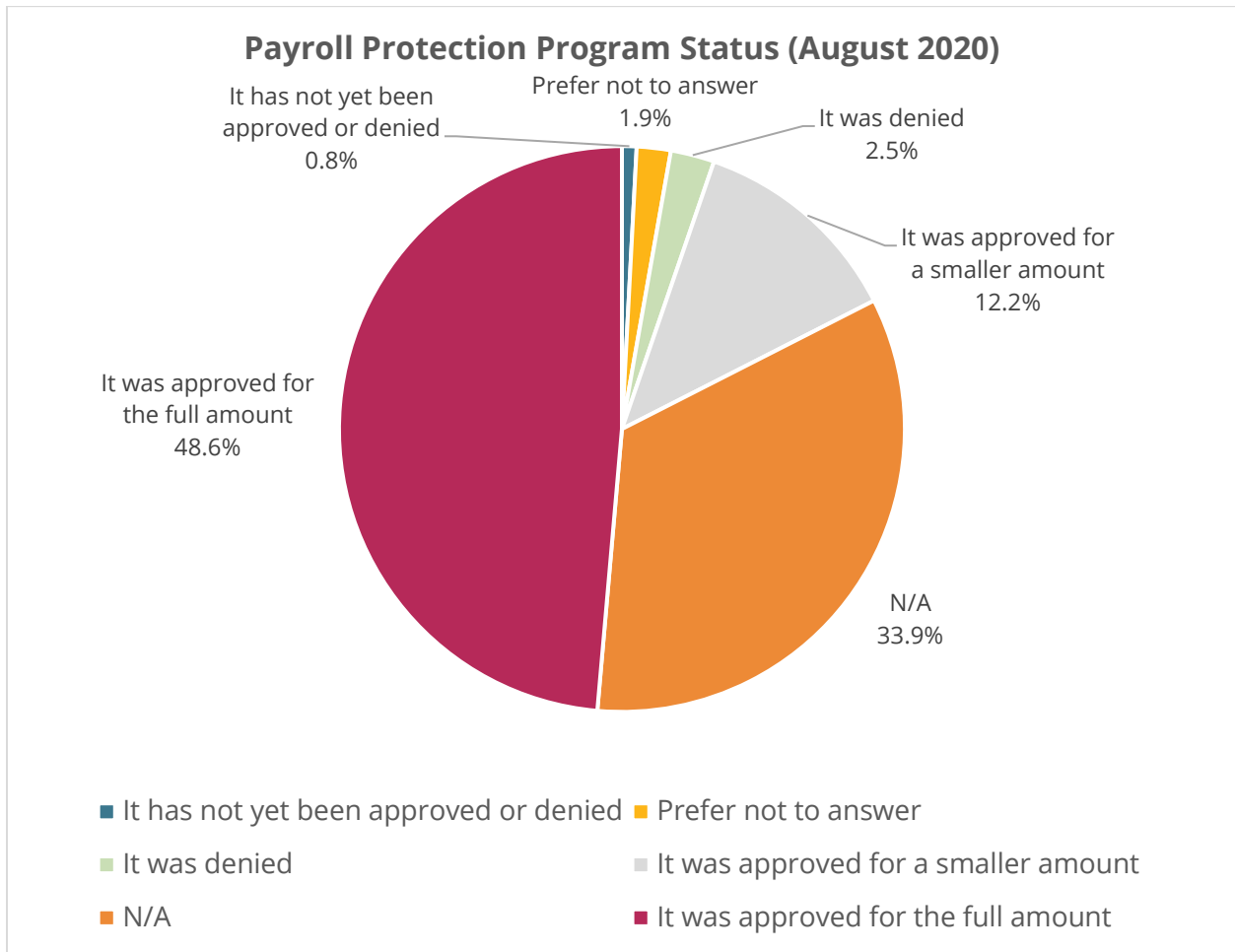
Skipped: 45



### If you applied for the Payroll Protection Program, what is the status of your business/organization's application?

Answered:360

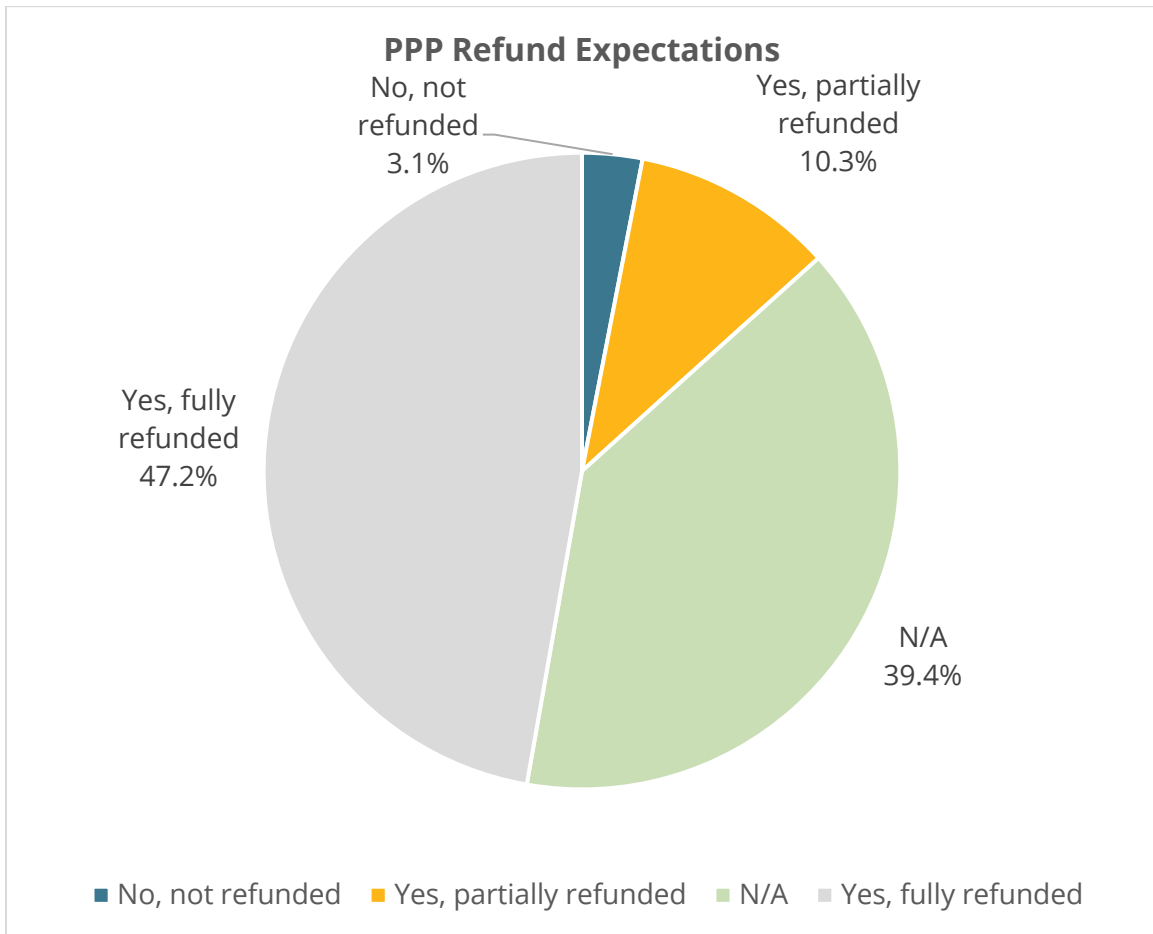
Skipped: 45



### Do you expect to be refunded for the PPP loan?

Answered: 360

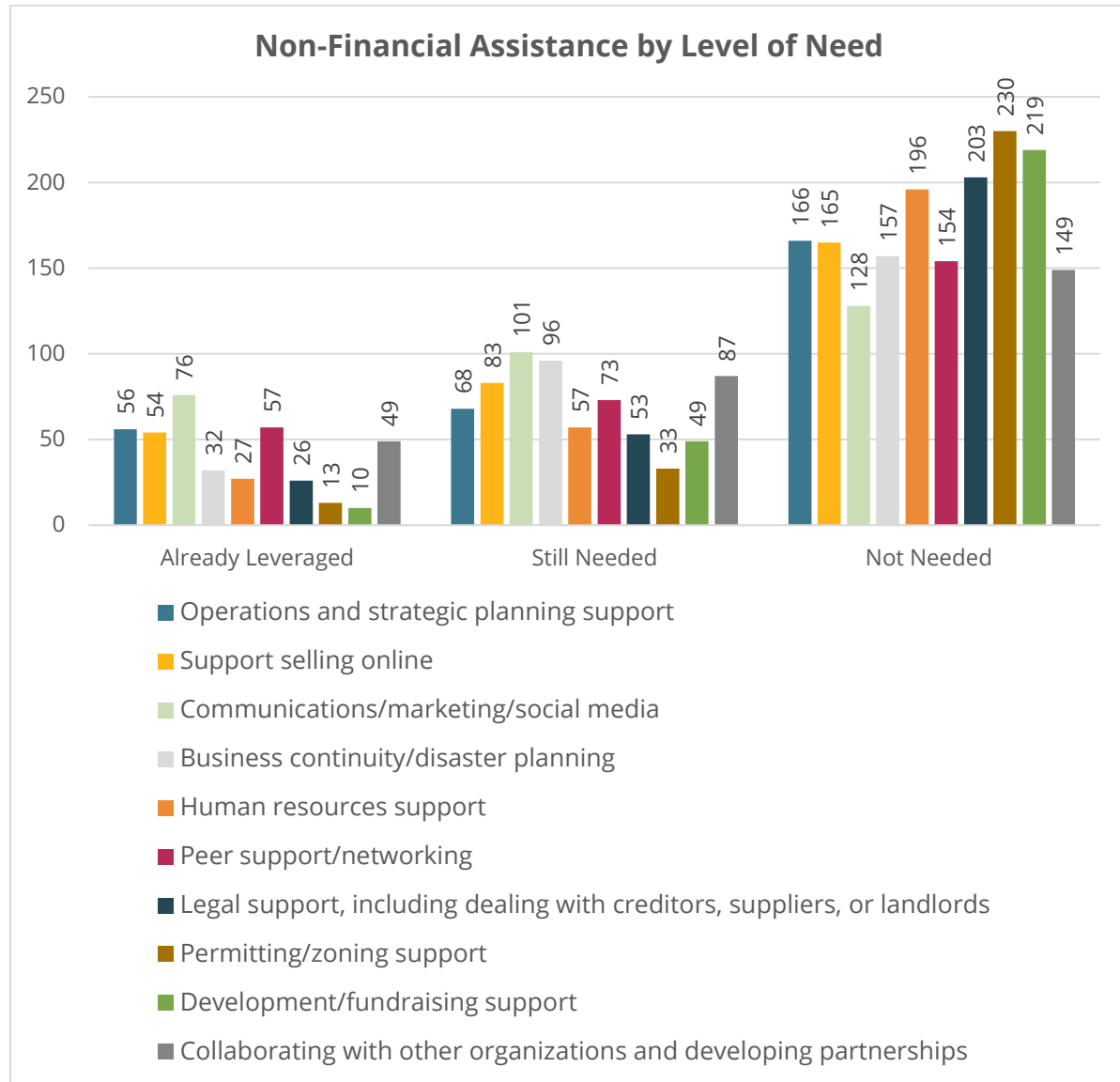
Skipped: 45



## Beyond financial assistance, what other types of assistance do you anticipate you will need to manage impacts from the COVID-19 outbreak?

Answered: 334

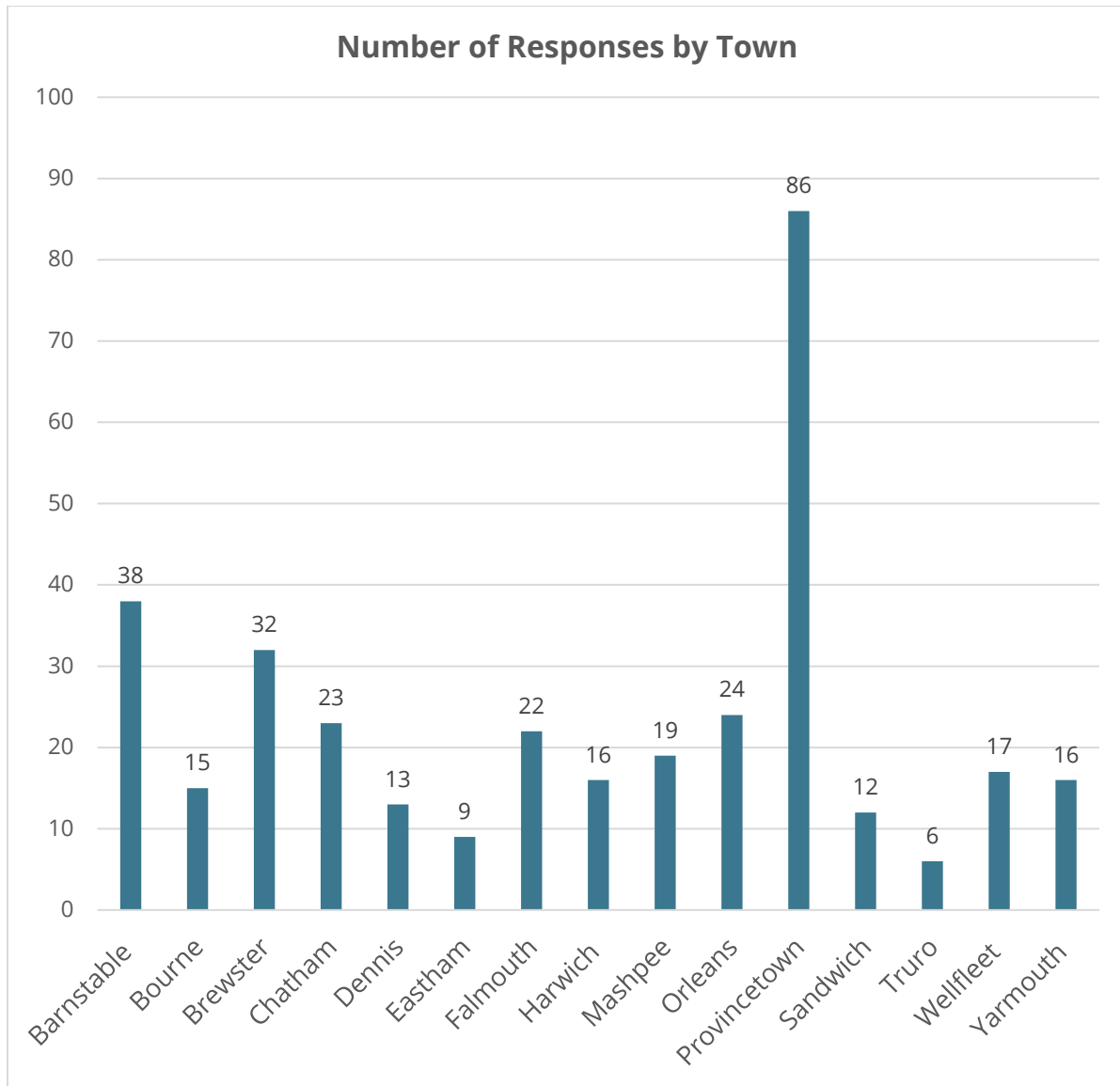
Skipped: 71



### What town is your business located in?

Answered: 348

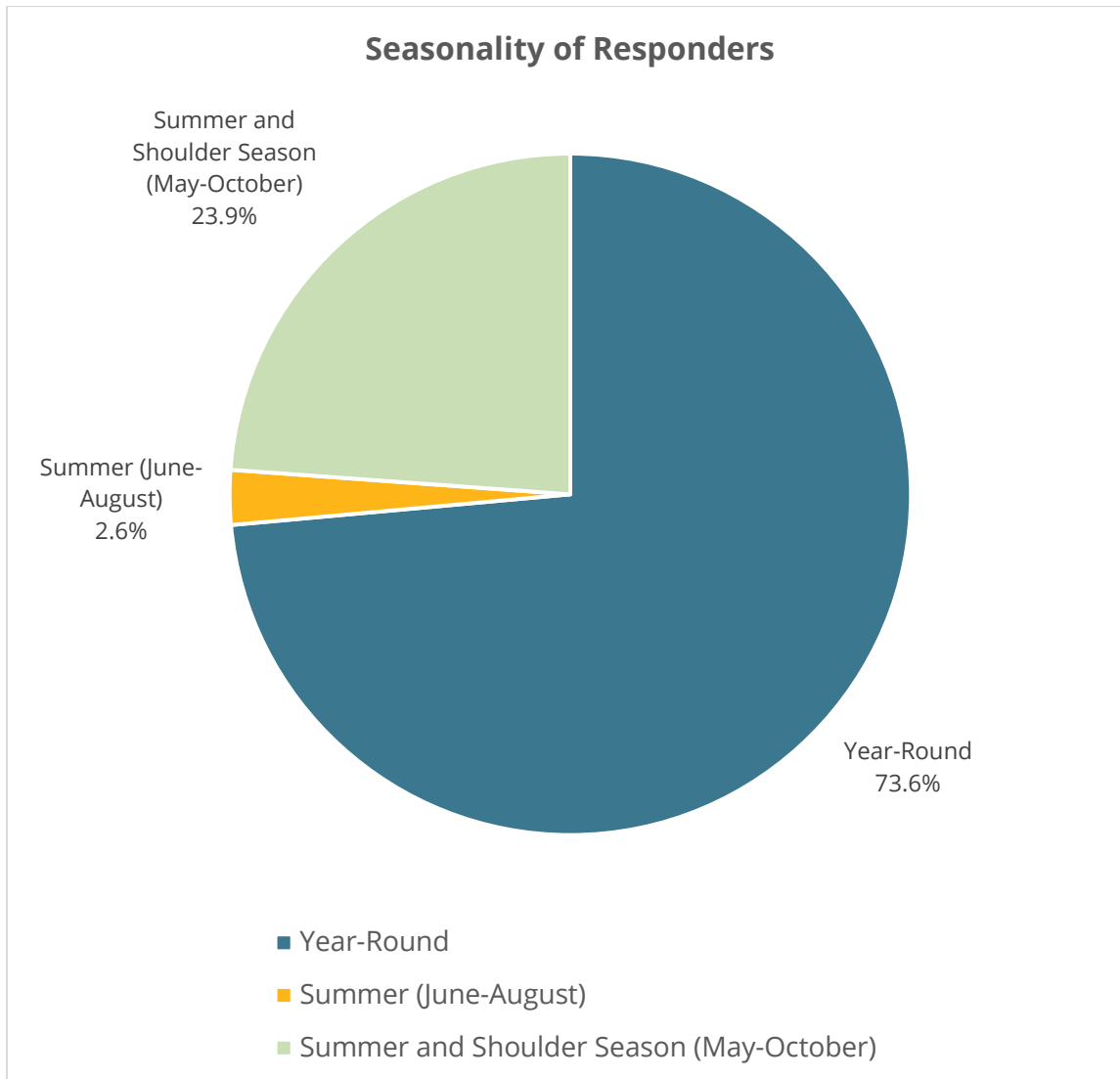
Skipped: 57



## When does your business typically operate?

Answered: 348

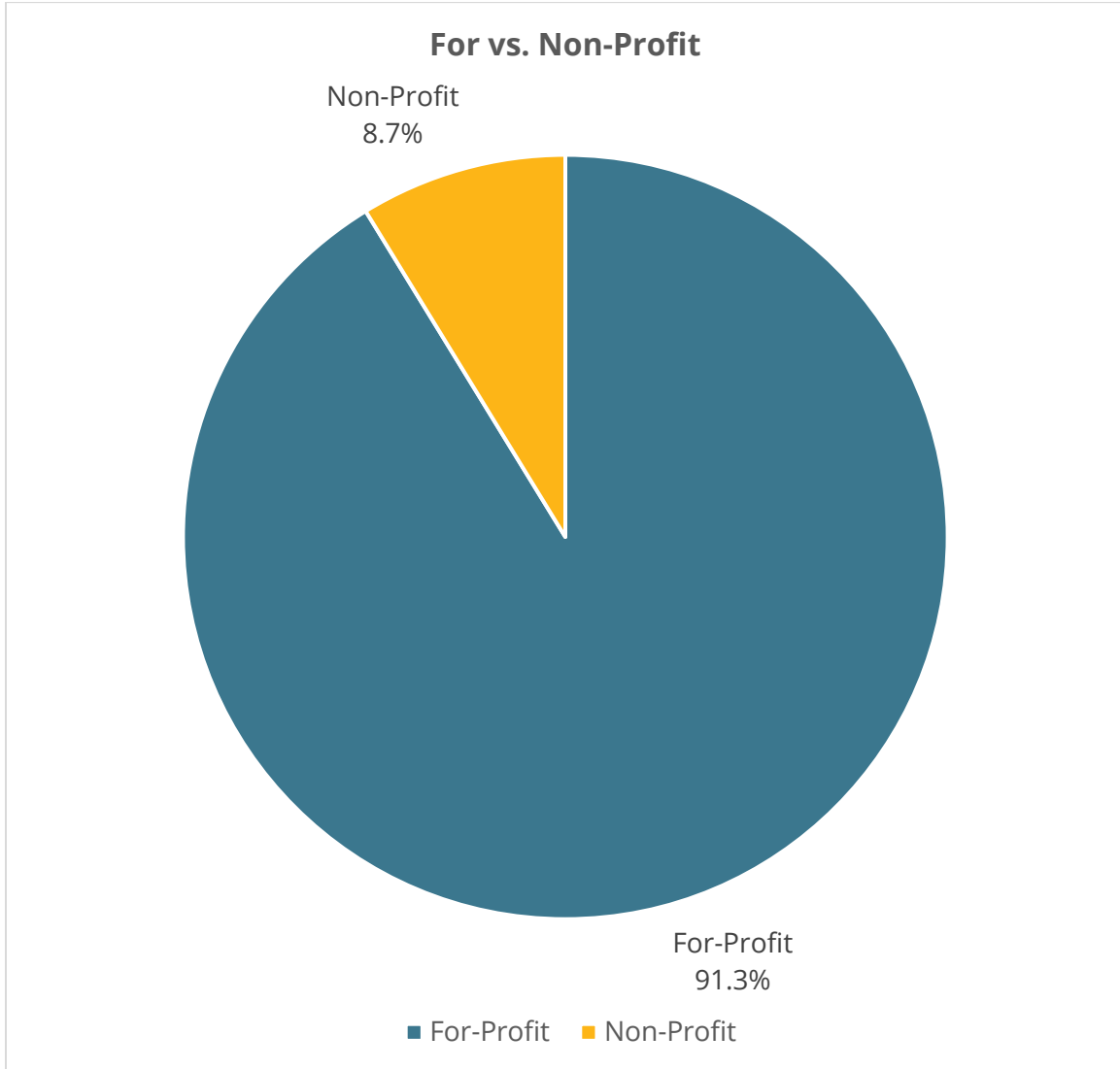
Skipped: 57



### Is your business/organization for- or non-profit?

Answered: 343

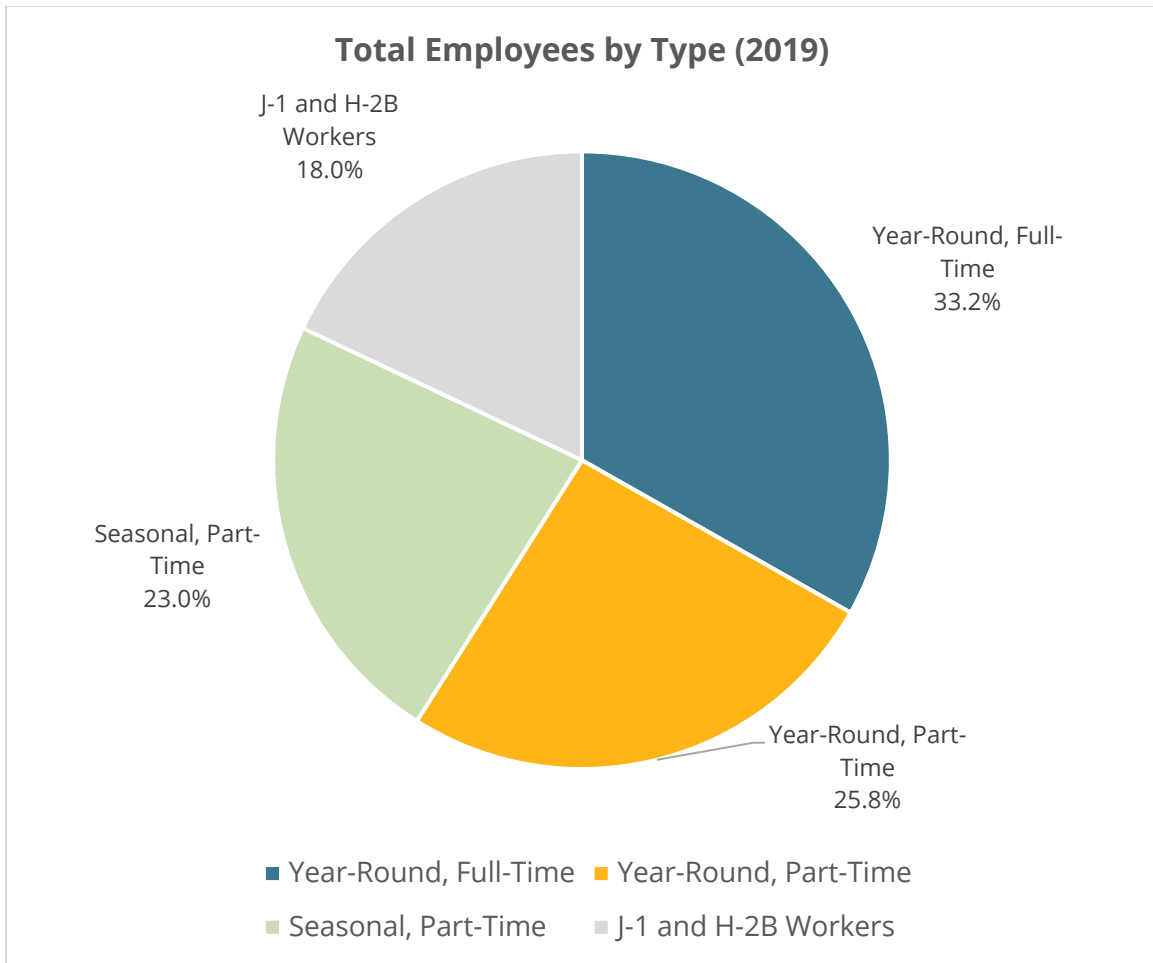
Skipped: 62



Approximately how many employees did you have in 2019?

Answered: 335

Skipped: 70



	Average Response by Type
Year-Round, Full-Time	10
Year-Round, Part-Time	6
Seasonal, Part-Time	12
J-1 and H-2B Workers	5



### How many years has your business/organization been in operation on Cape Cod?

Answered: 341

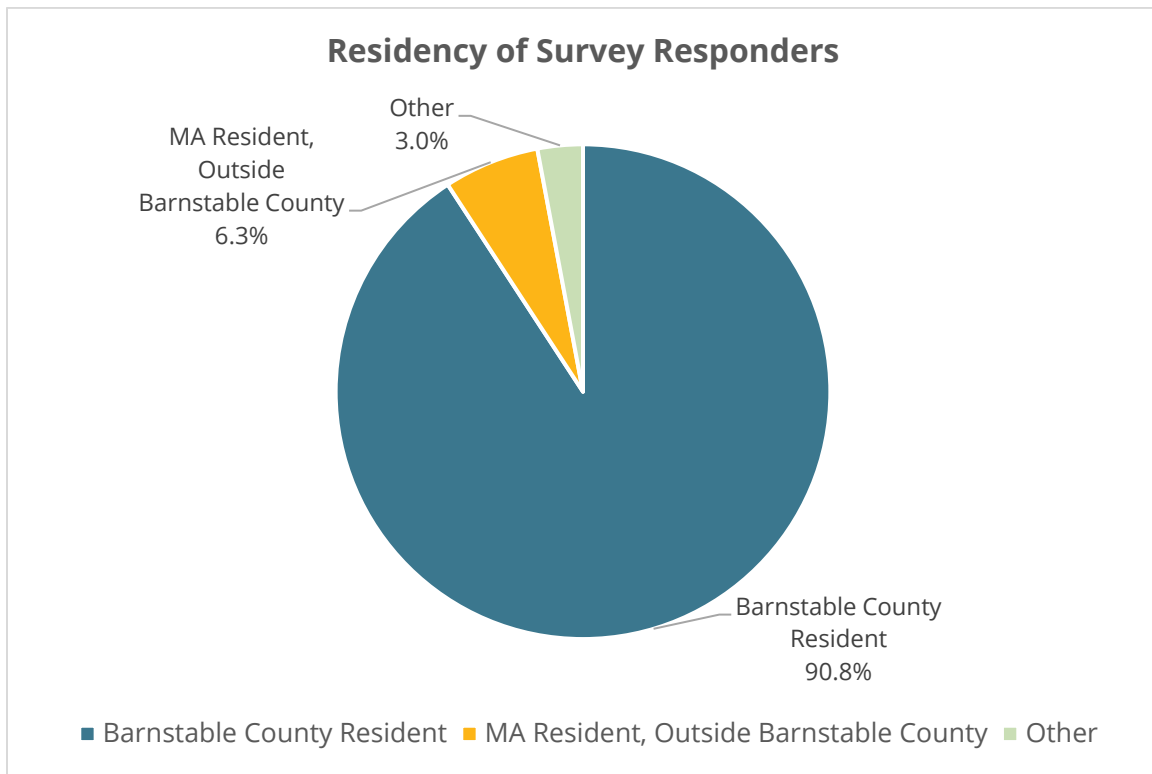
Skipped: 64

Median	20
Average	26.03
Max	134
Min	<1

### Where is your primary residency?

Answered: 304

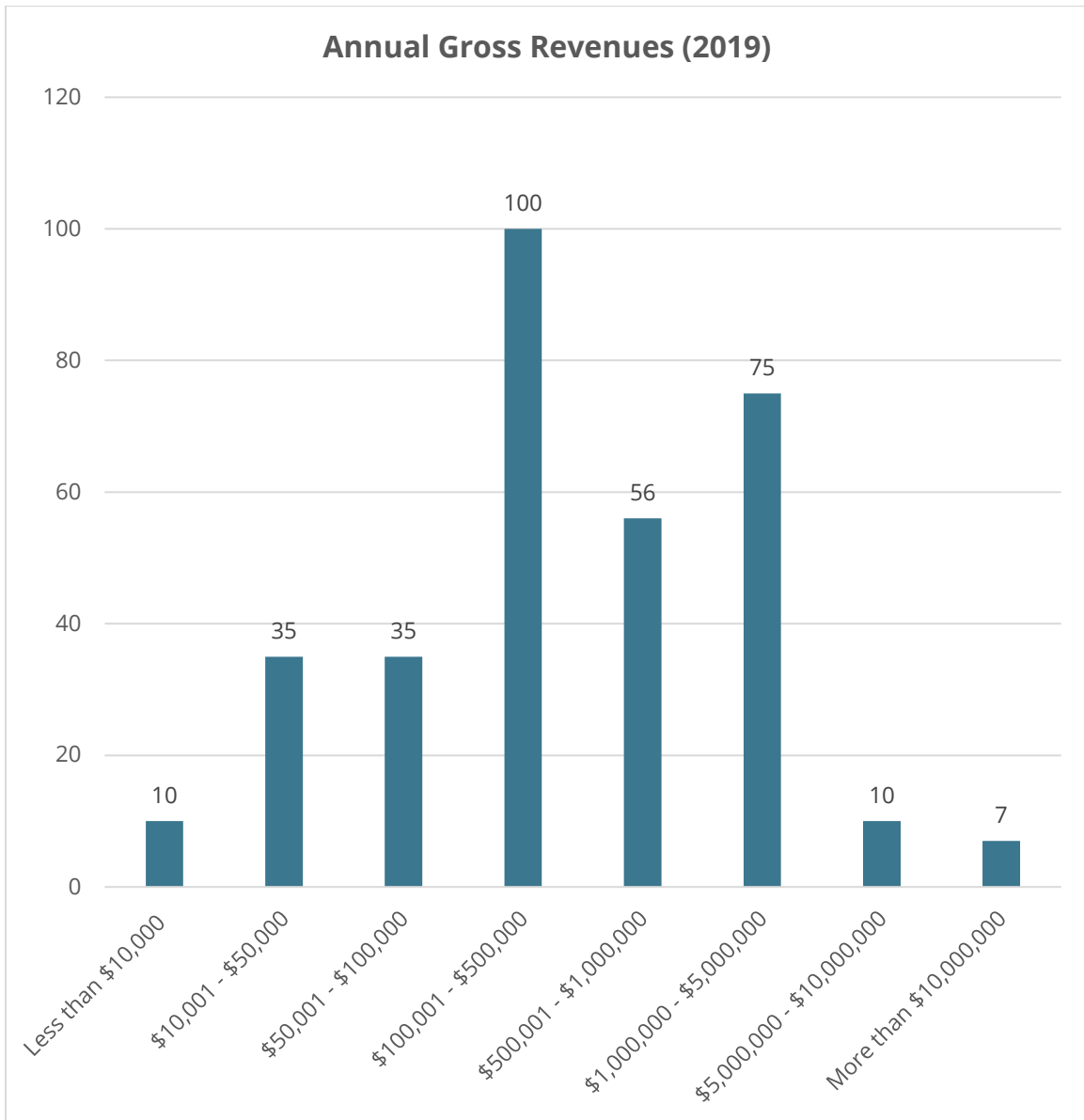
Skipped:101



### What was your business/organization's annual gross revenues in 2019?

Answered: 328

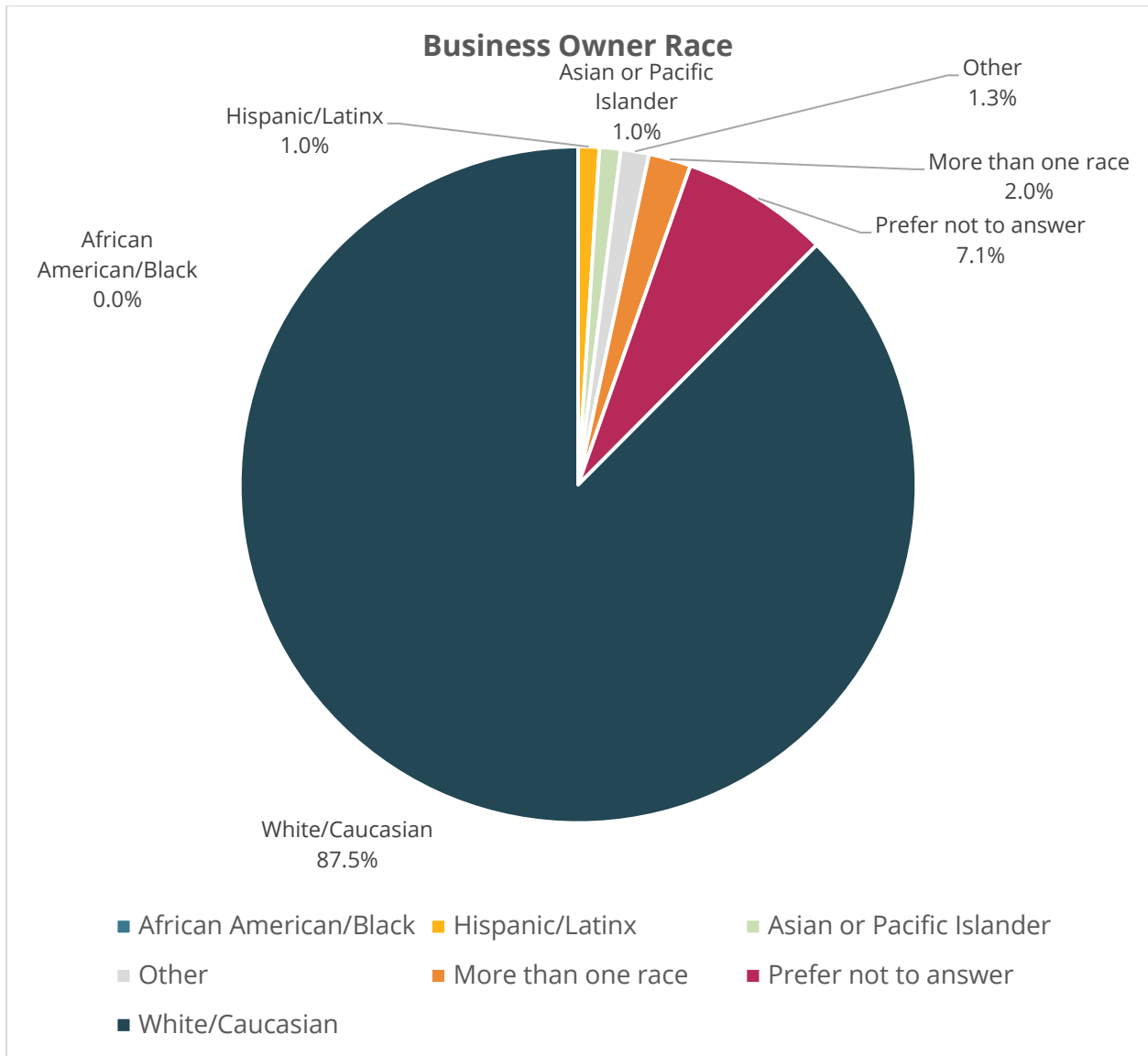
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## Business Owner Race

Answered: 296

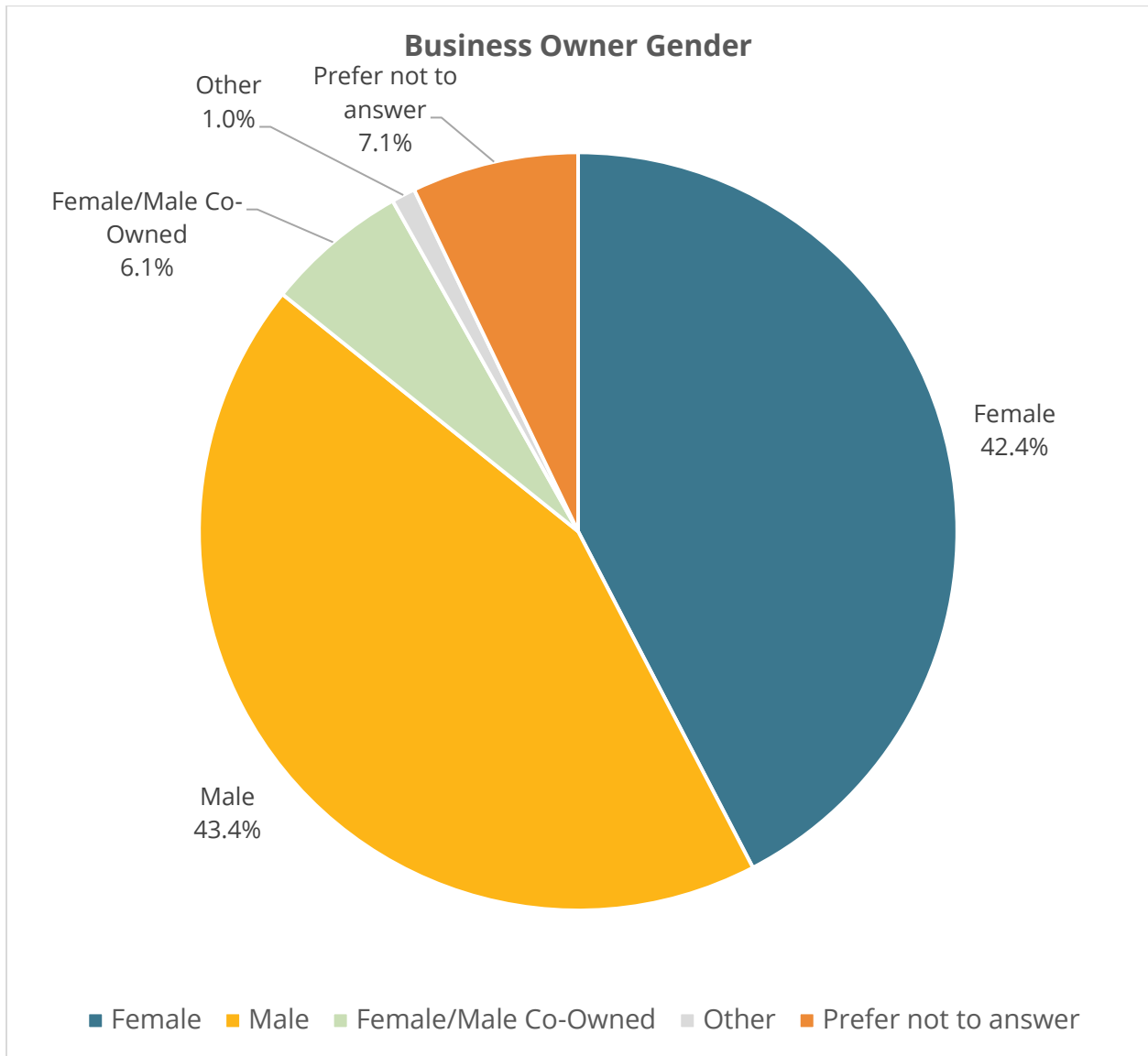
Skipped: 109



## Business Owner Gender

Answered: 295

Skipped:110



Data dashboards, including town-level data, are available on the Cape Cod COVID-19 Data Dashboard (<https://datacapecod.com/second-business-impact-survey/>).

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