



CAPE COD
COMMISSION

Cape Cod COVID-19 Business Economic Impact Survey

VERSION 1 RESULTS

JULY 2020

Prepared by Cape Cod Commission Staff.

Cape Cod COVID-19 Business Economic Impact Survey

VERSION 1 RESULTS

CAPE COD COMMISSION

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Cape Cod COVID-19 Business Economic Impact Survey

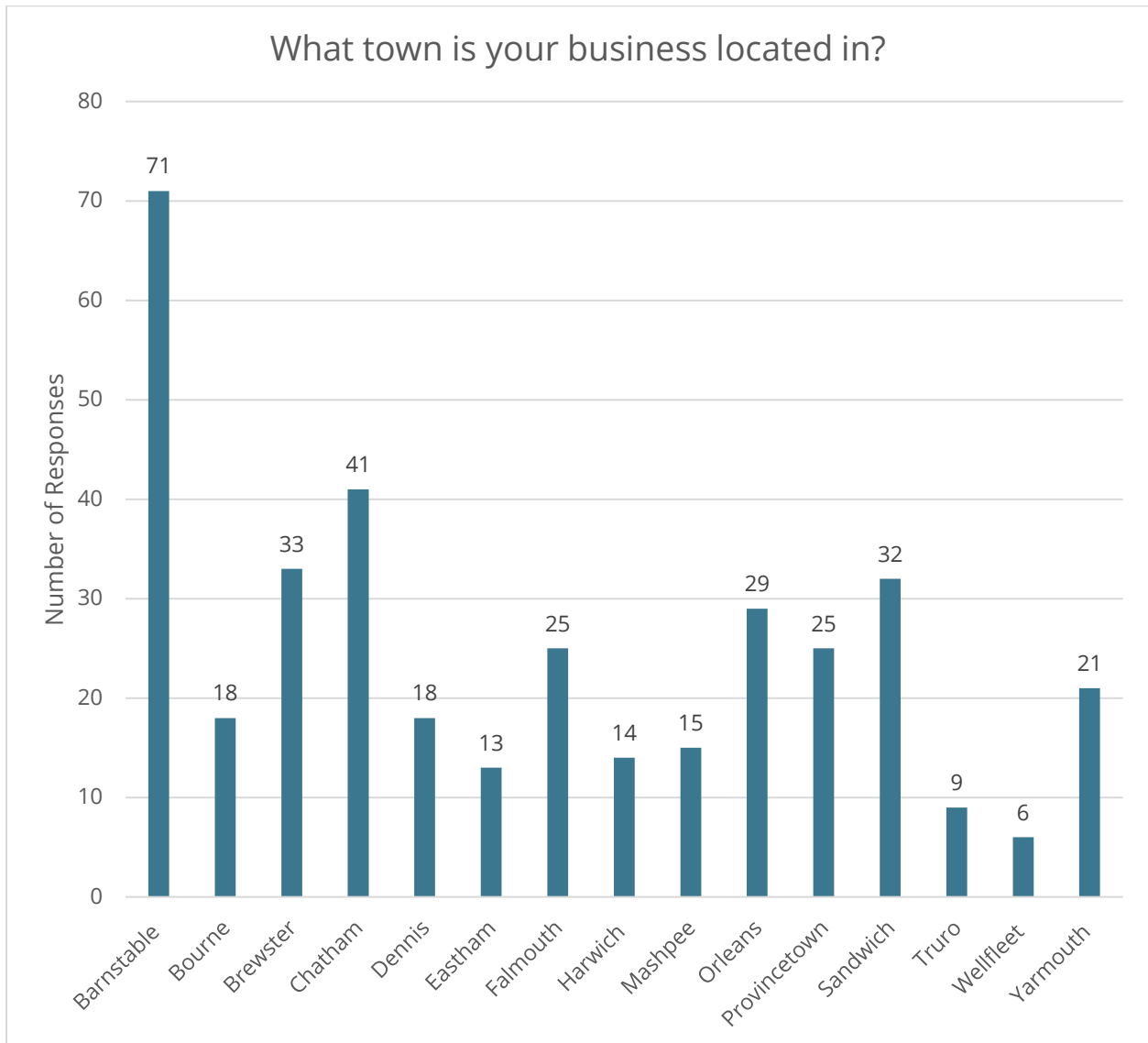
The Cape Cod Commission and the Cape Cod Chamber of Commerce issued a business impact survey to evaluate the timing and extent of the impacts of the COVID-19 pandemic on the local business community. Over 350 businesses responded across a variety of industries and from all 15 towns on Cape Cod.

Summary data from this survey are quantified in this document for Barnstable County. Data dashboards, including town-level data, are available on the Cape Cod COVID-19 Data Dashboard (<https://datacapecod.com/business-impact-survey/>).

What town is your business located in?

Answered: 370

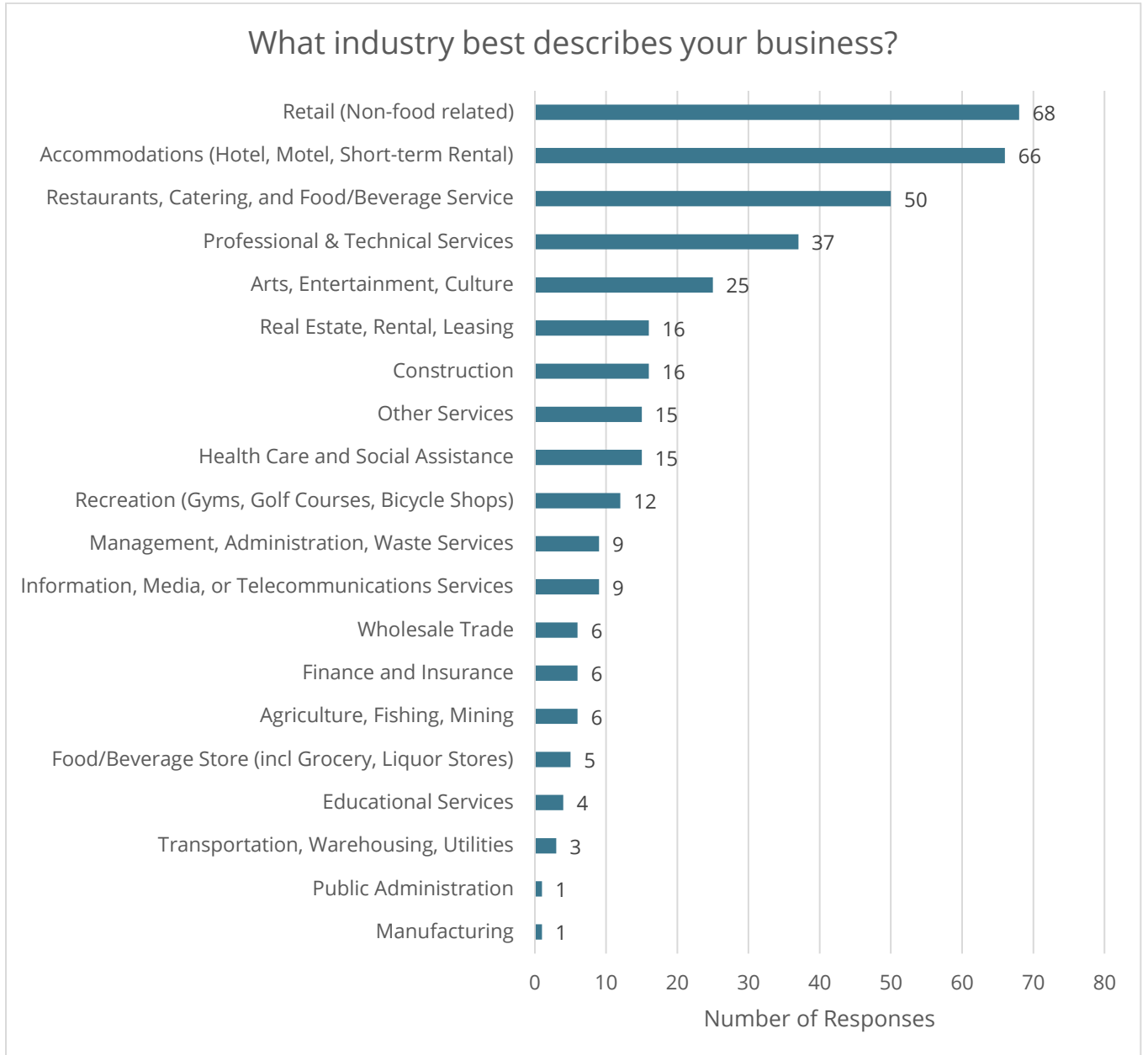
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What industry best describes your business?

Answered: 370

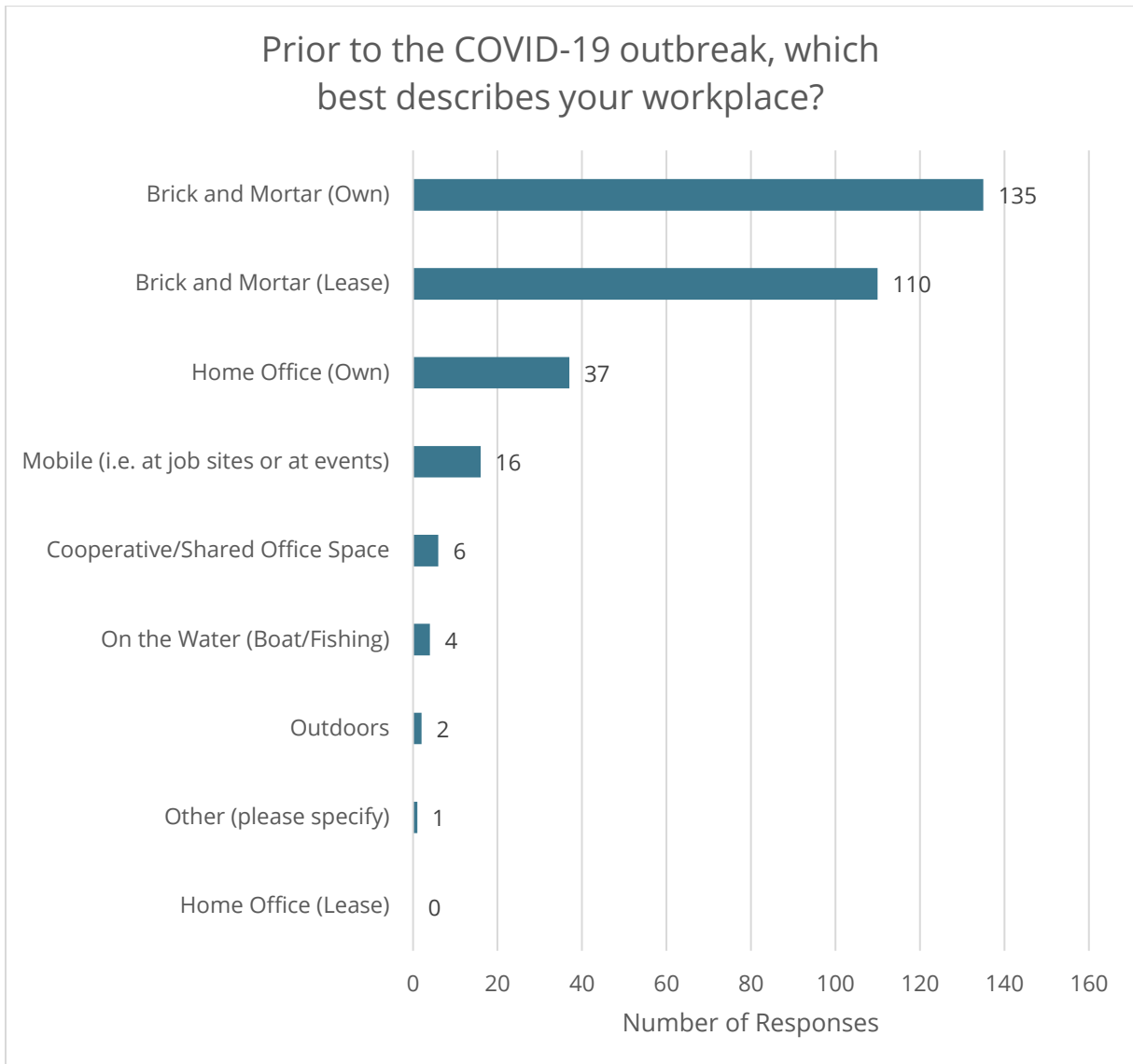
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Prior to the COVID-19 outbreak, which best describes your workplace?

Answered: 368

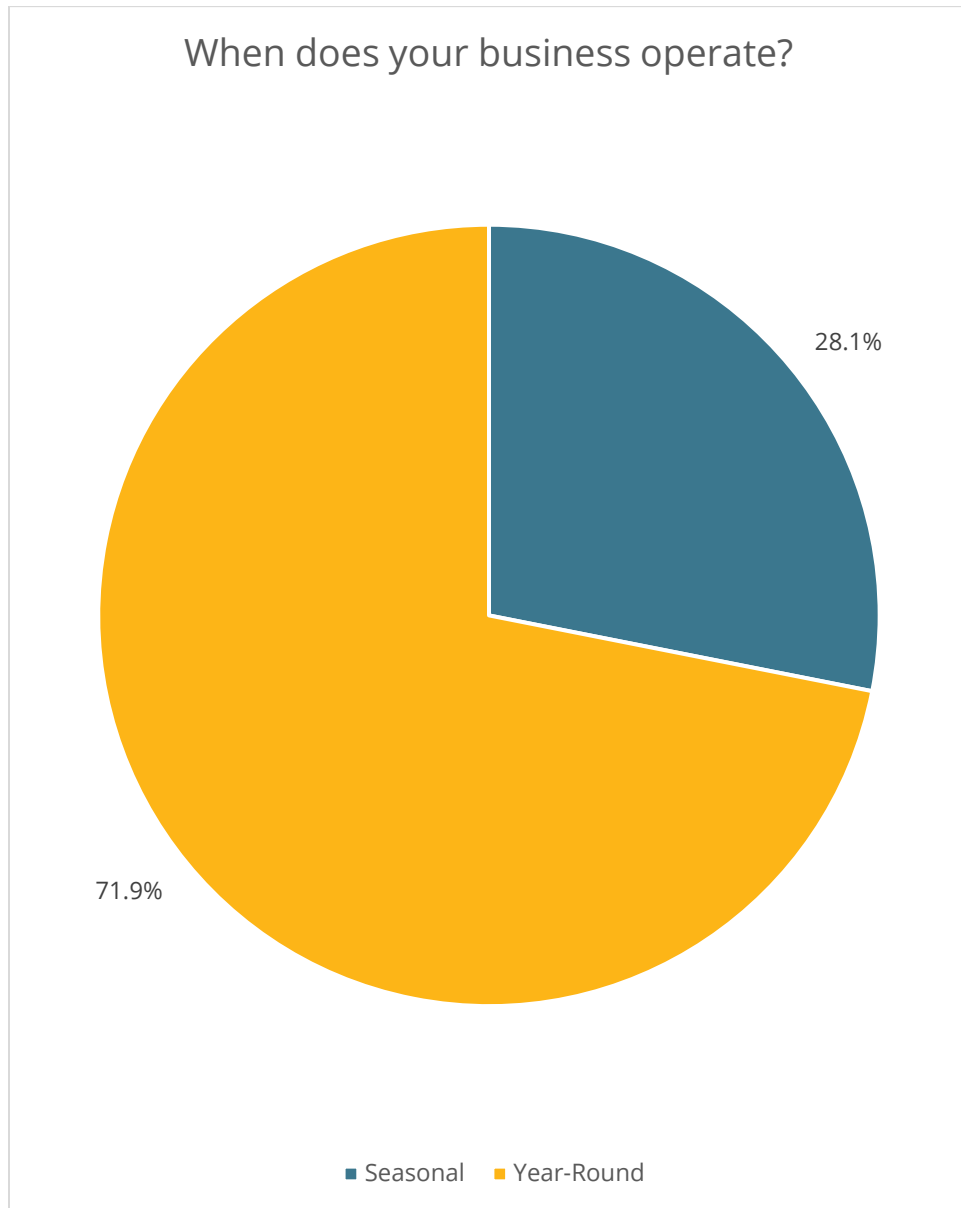
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When does your business operate?

Answered: 370

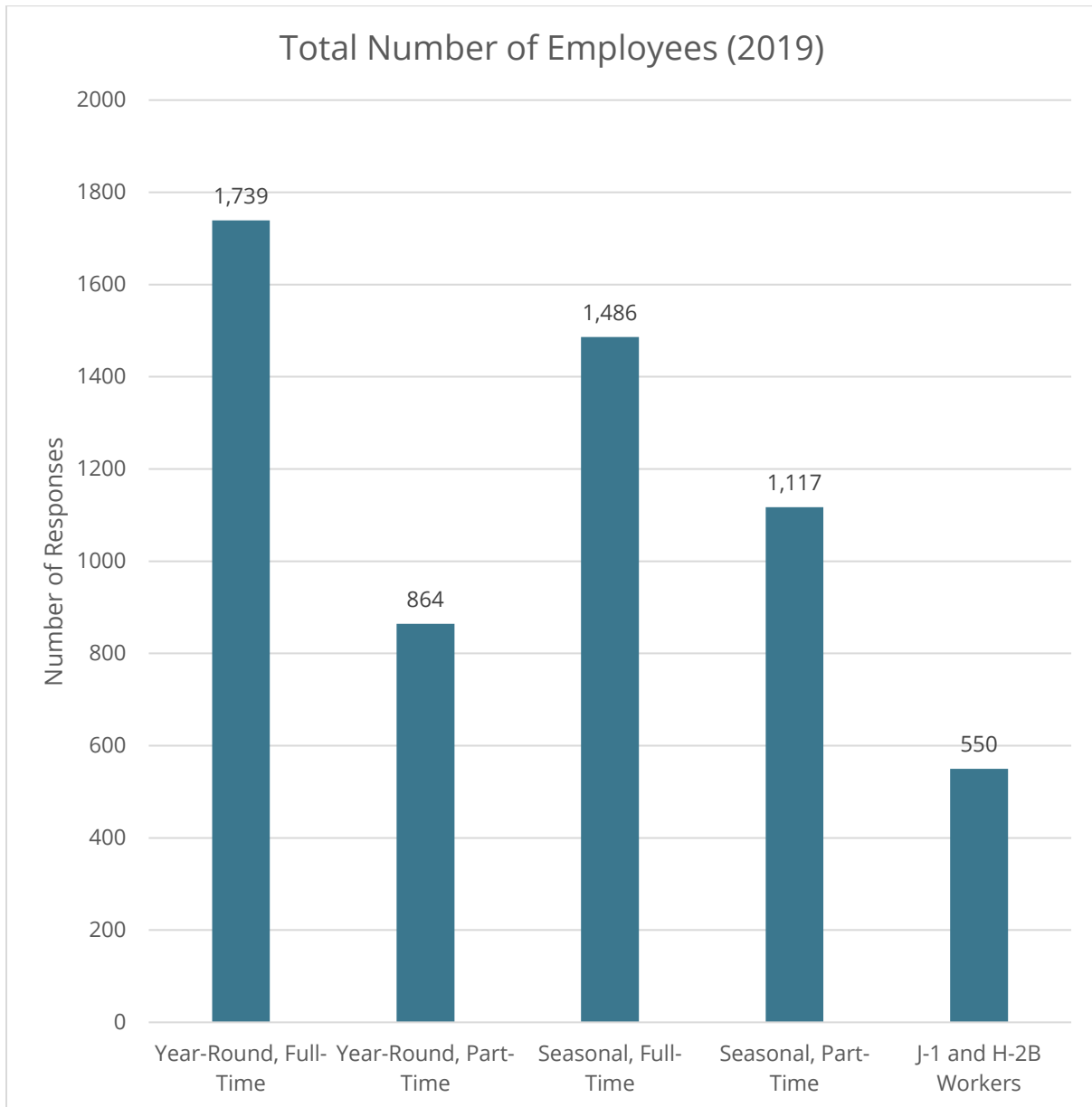
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Approximately how many employees did you have in 2019?

Answered: 337

Skipped: 33



How many years has your business been in operation on Cape Cod?

Answered: 370

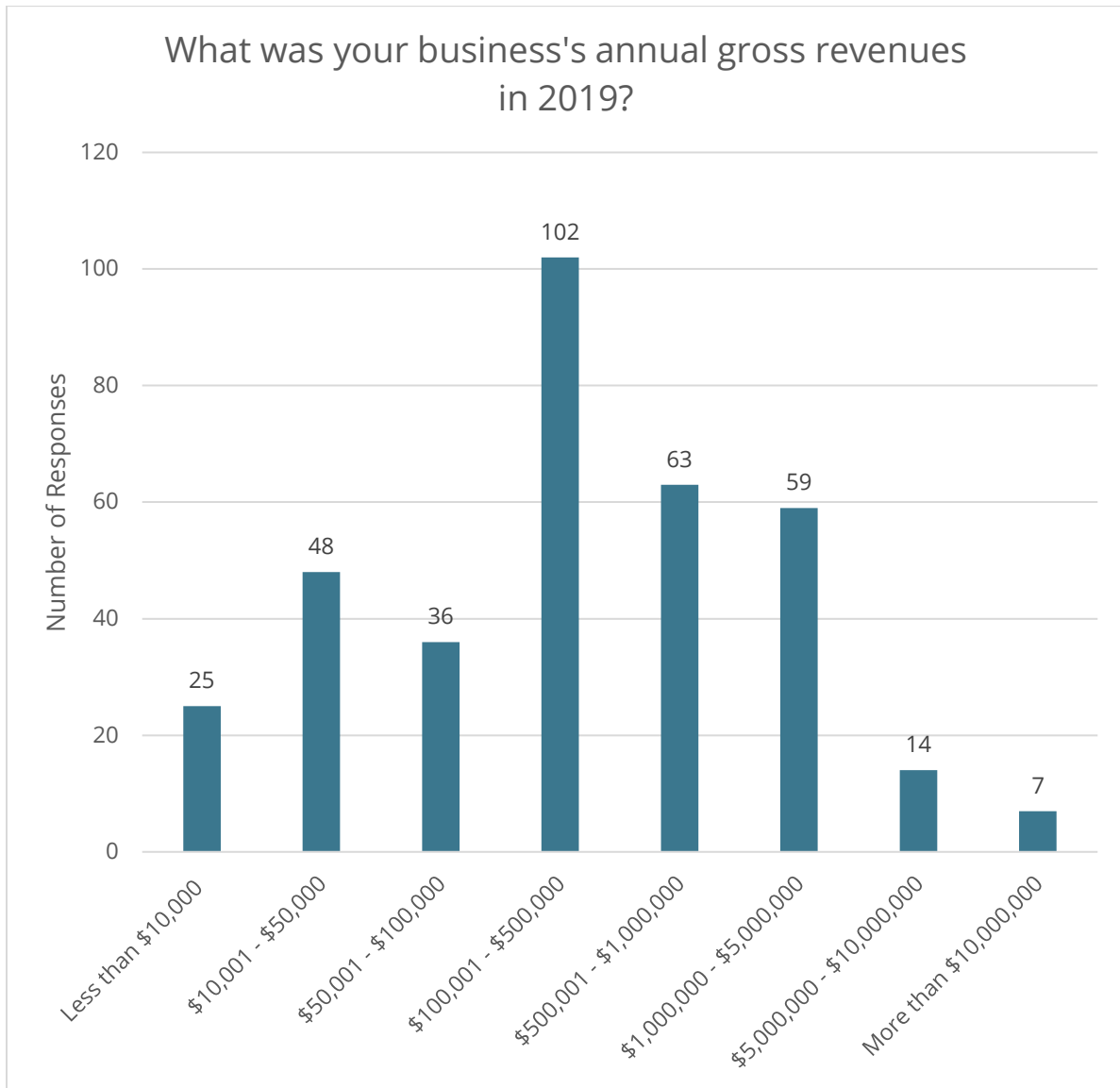
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Years in Business on Cape Cod	
Fewest	>1
Most	100
Median	18
Average	21.78

What was your business's annual gross revenues in 2019?

Answered: 354

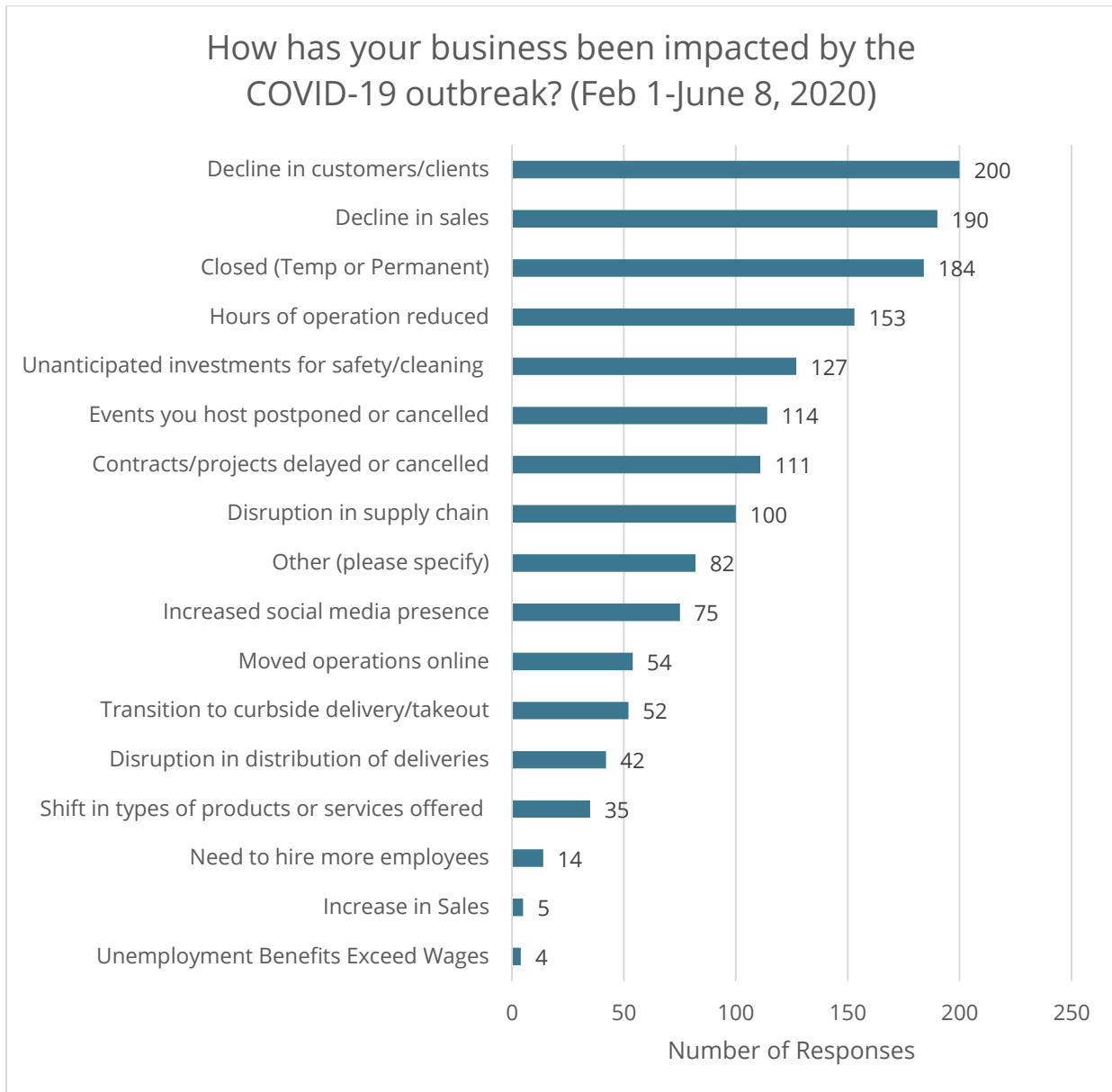
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How has your business been impacted by the COVID-19 outbreak? (Feb 1-June 8, 2020)

Answered: 292

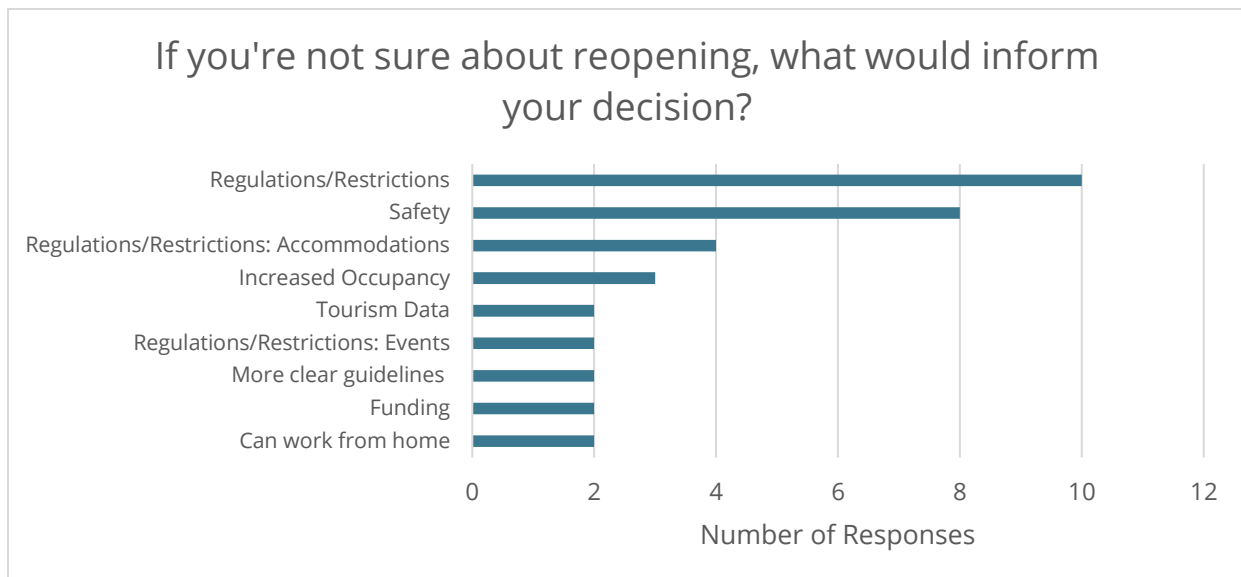
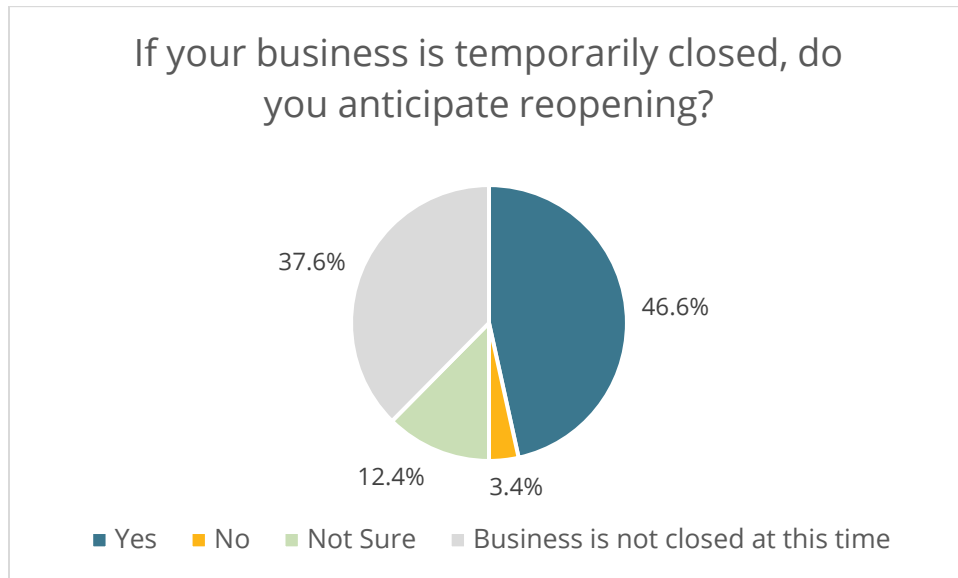
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If your business is temporarily closed, do you anticipate reopening? If you are not sure about reopening, what would inform your decision?

Answered: 290

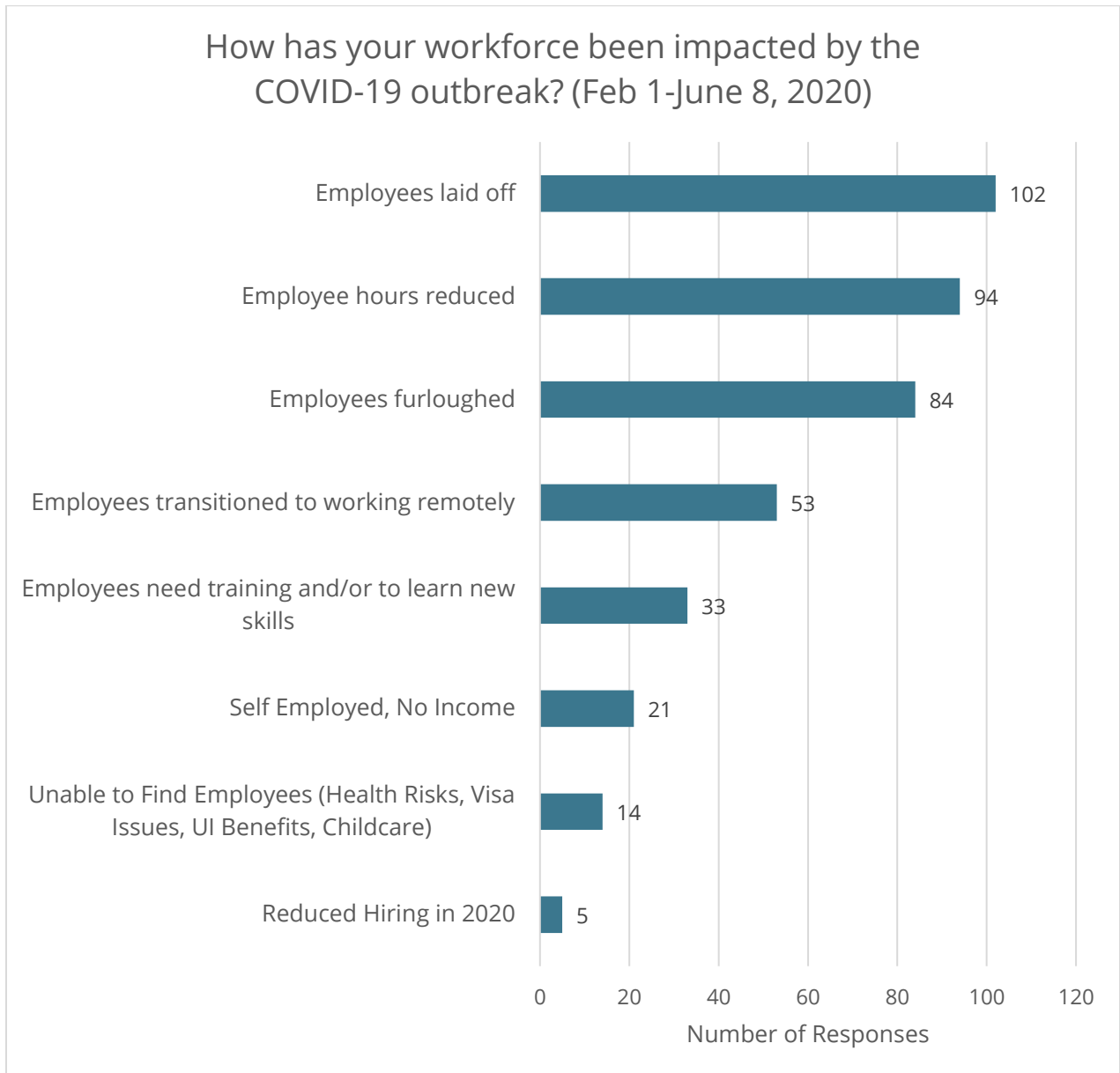
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How has your workforce been impacted by the COVID-19 outbreak? (Feb 1-June 8, 2020)

Answered: 253

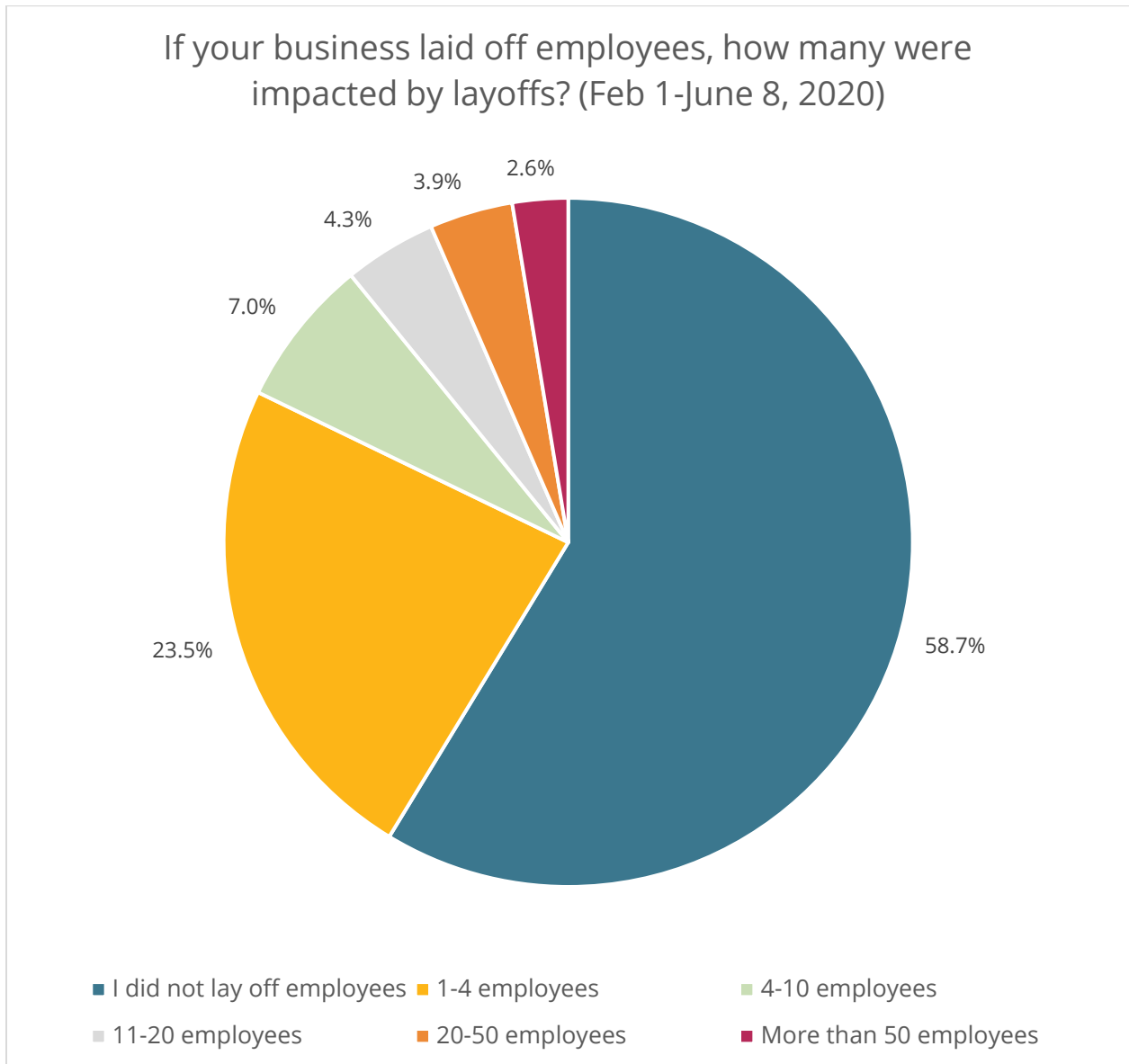
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If your business laid off employees, how many were impacted by layoffs?
(Feb 1-June 8, 2020)

Answered: 230

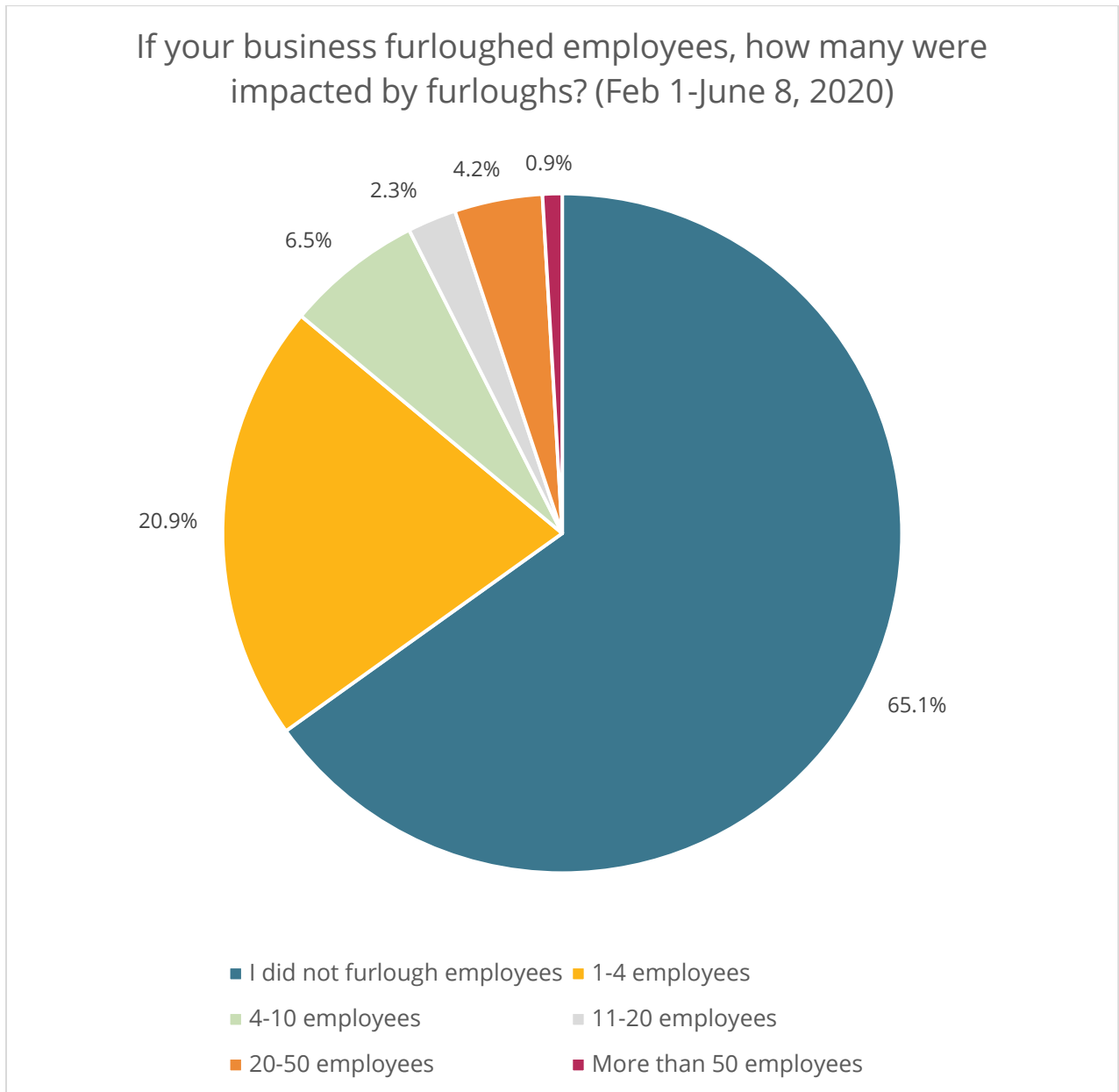
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If your business furloughed employees, how many were impacted by furloughs? (Feb 1-June 8, 2020)

Answered: 215

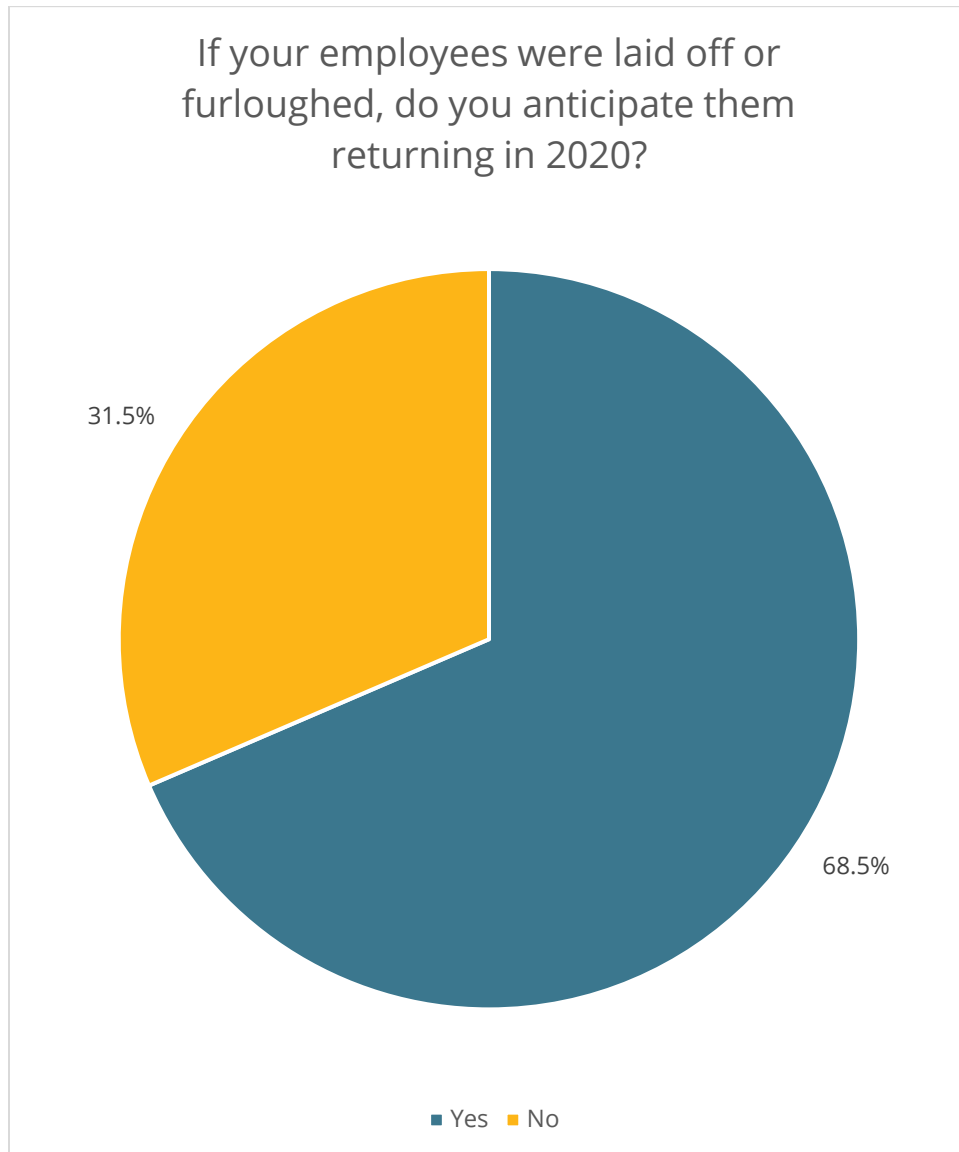
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If your employees were laid off or furloughed, do you anticipate them returning in 2020?

Answered: 151

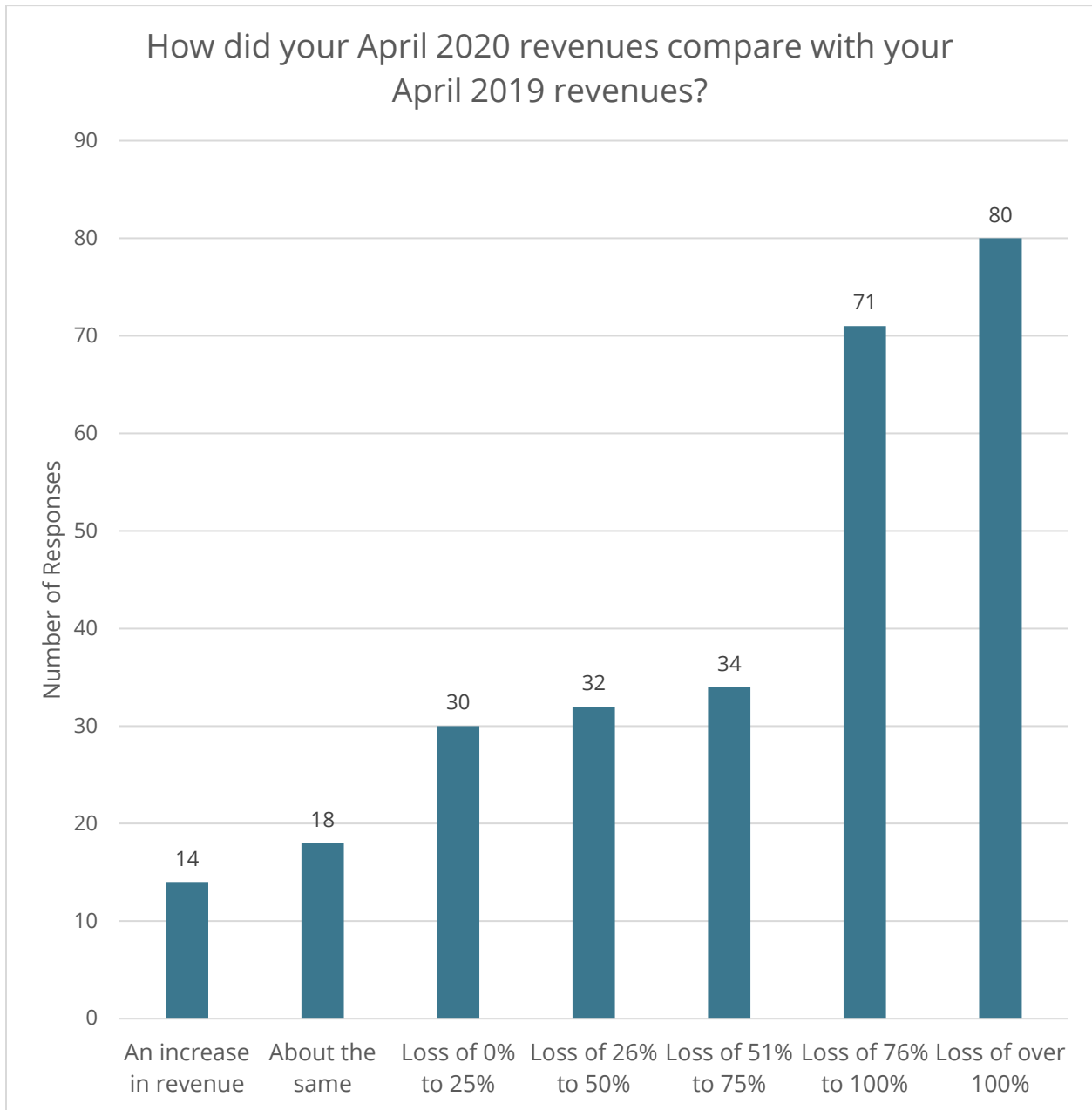
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How did your April 2020 revenues compare with your April 2019 revenues?

Answered: 279

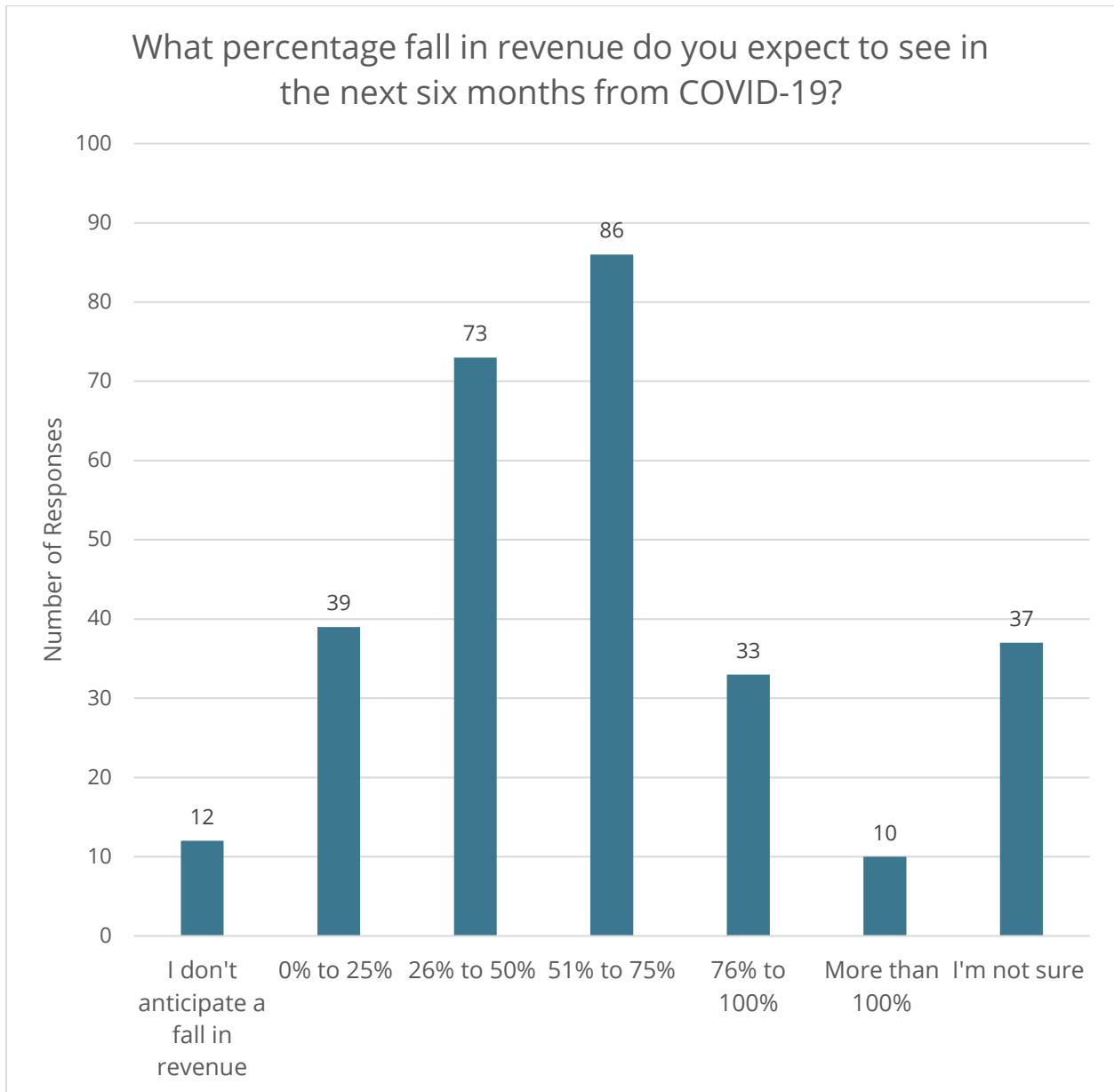
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What percentage fall in revenue do you expect to see in the next six months from COVID-19?

Answered: 290

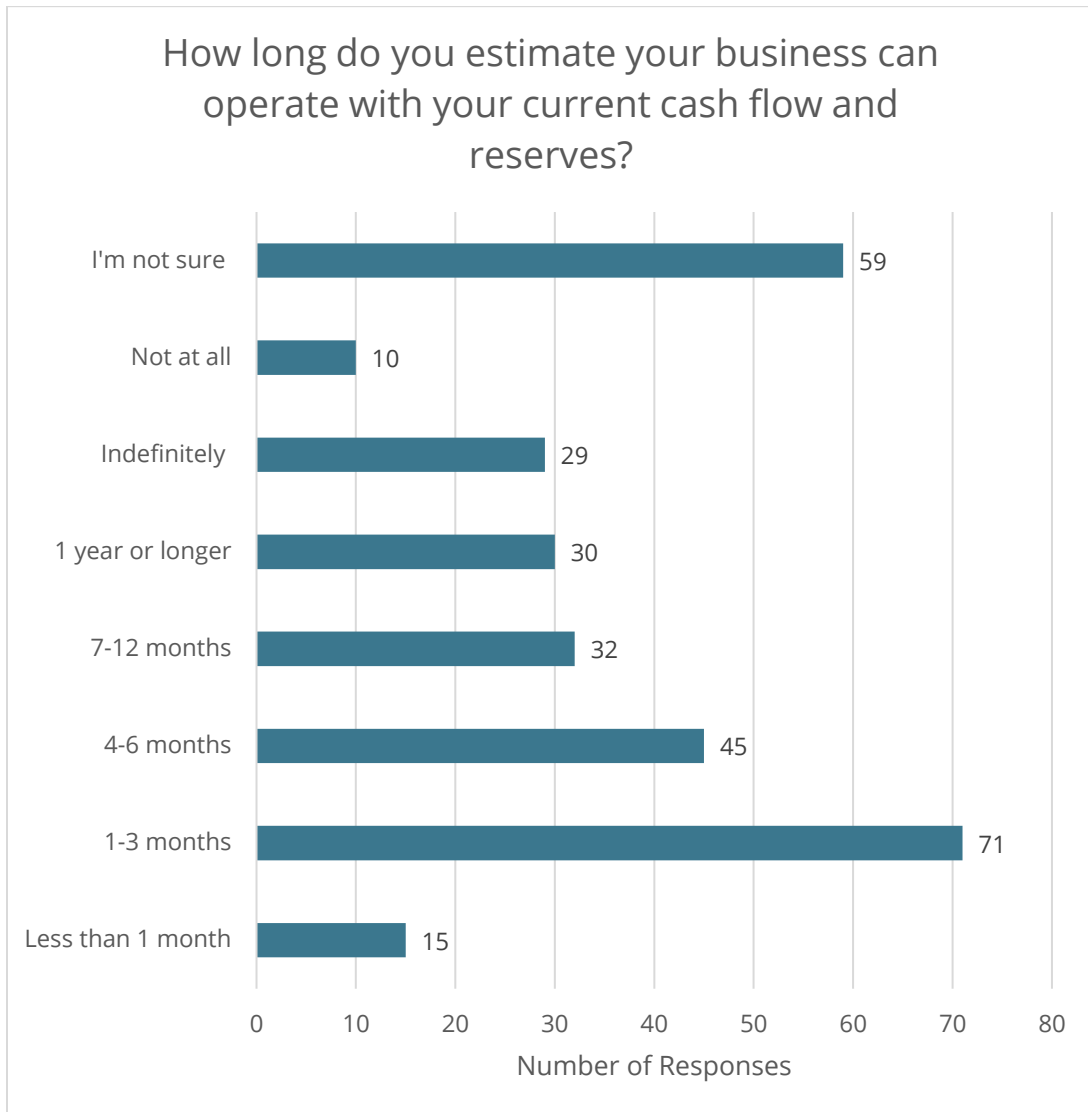
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How long do you estimate your business can operate with your current cash flow and reserves?

Answered: 291

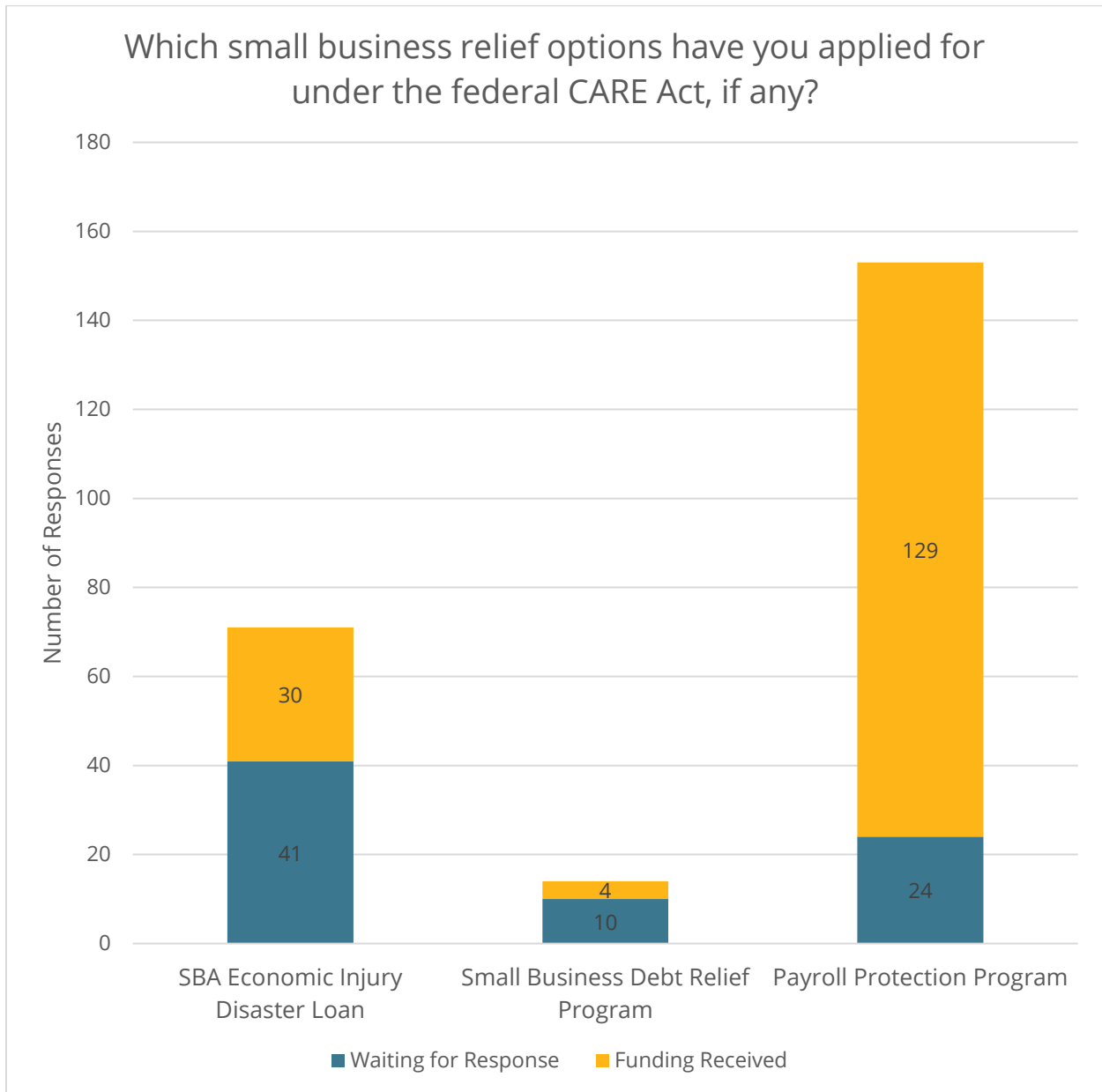
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Which small business relief options have you applied for under the federal CARE Act, if any?

Answered: 243

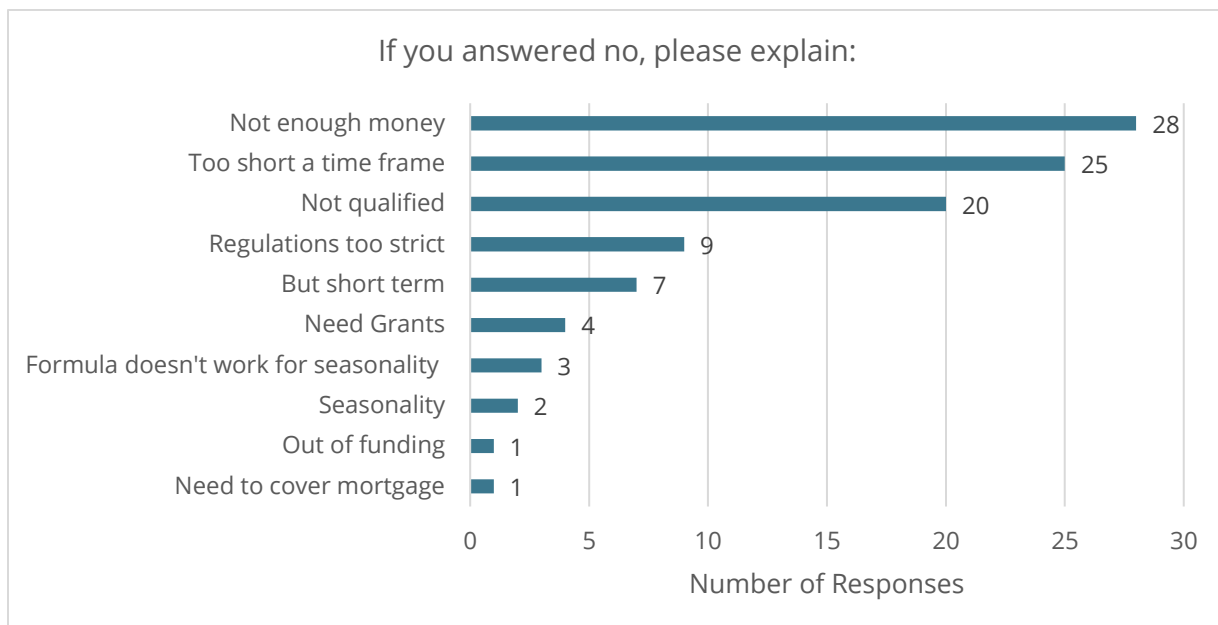
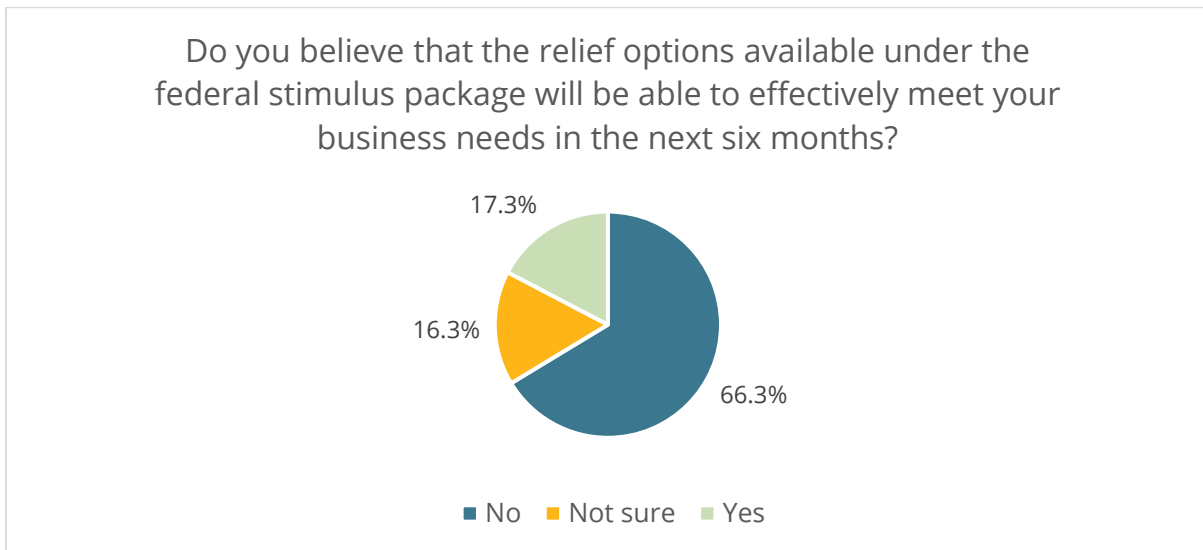
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Do you believe that the relief options available under the federal stimulus package will be able to effectively meet your business needs in the next six months? If you answered no, please explain.

Answered: 208

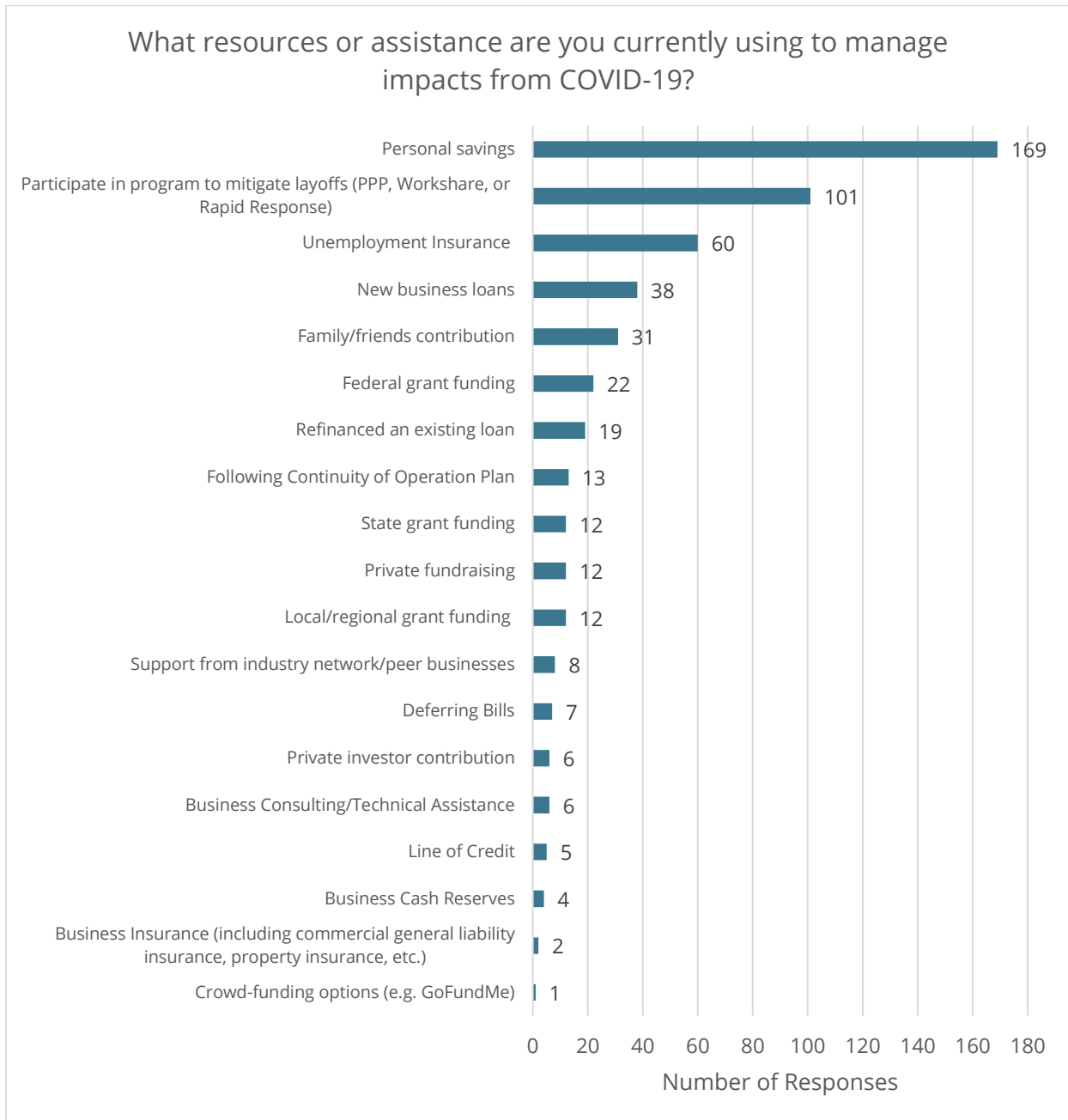
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What resources or assistance are you currently using to manage impacts from COVID-19?

Answered: 269

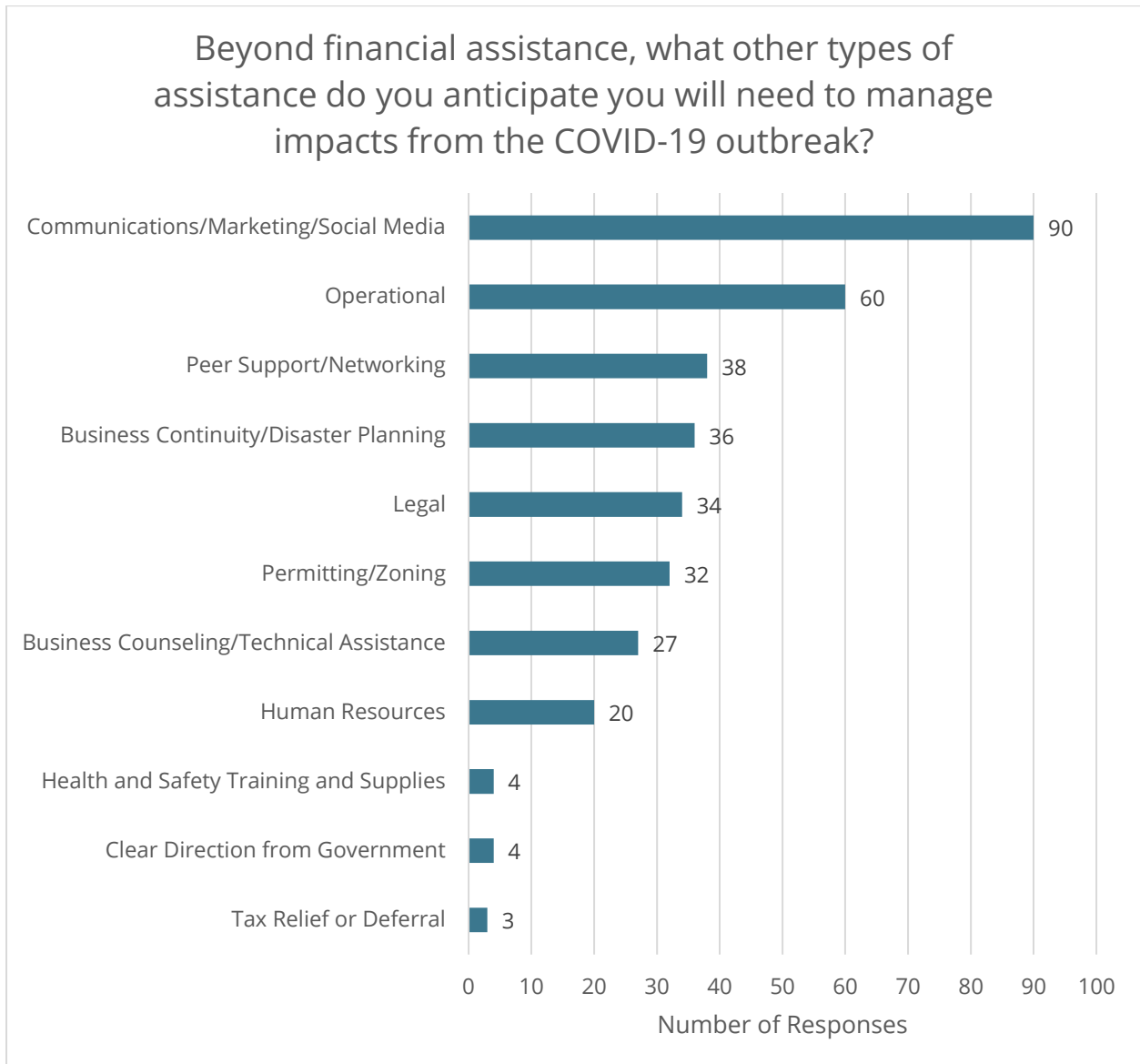
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Beyond financial assistance, what other types of assistance do you anticipate you will need to manage impacts from the COVID-19 outbreak?

Answered: 195

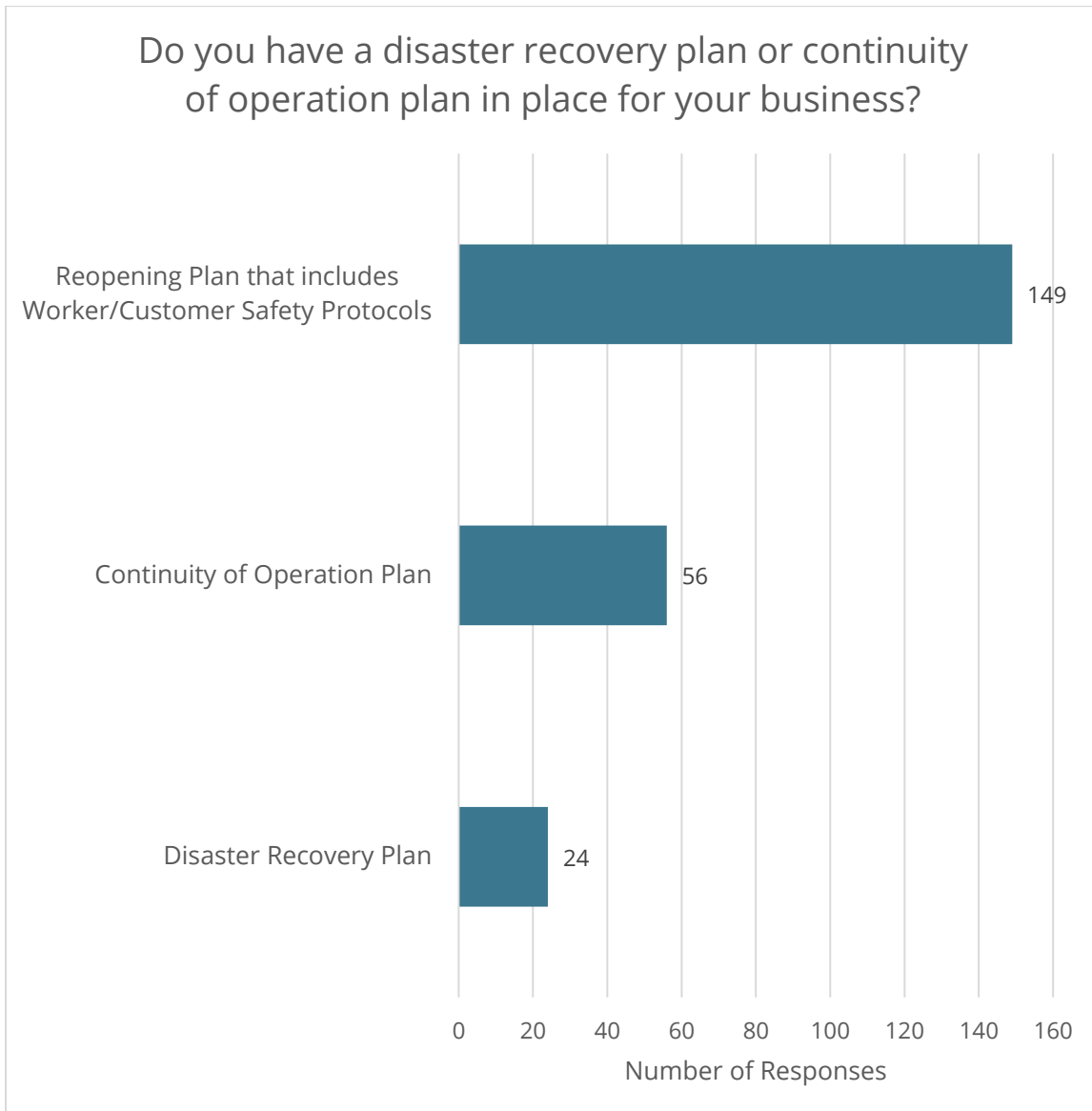
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Do you have a disaster recovery plan or continuity of operation plan in place for your business?

Answered: 190

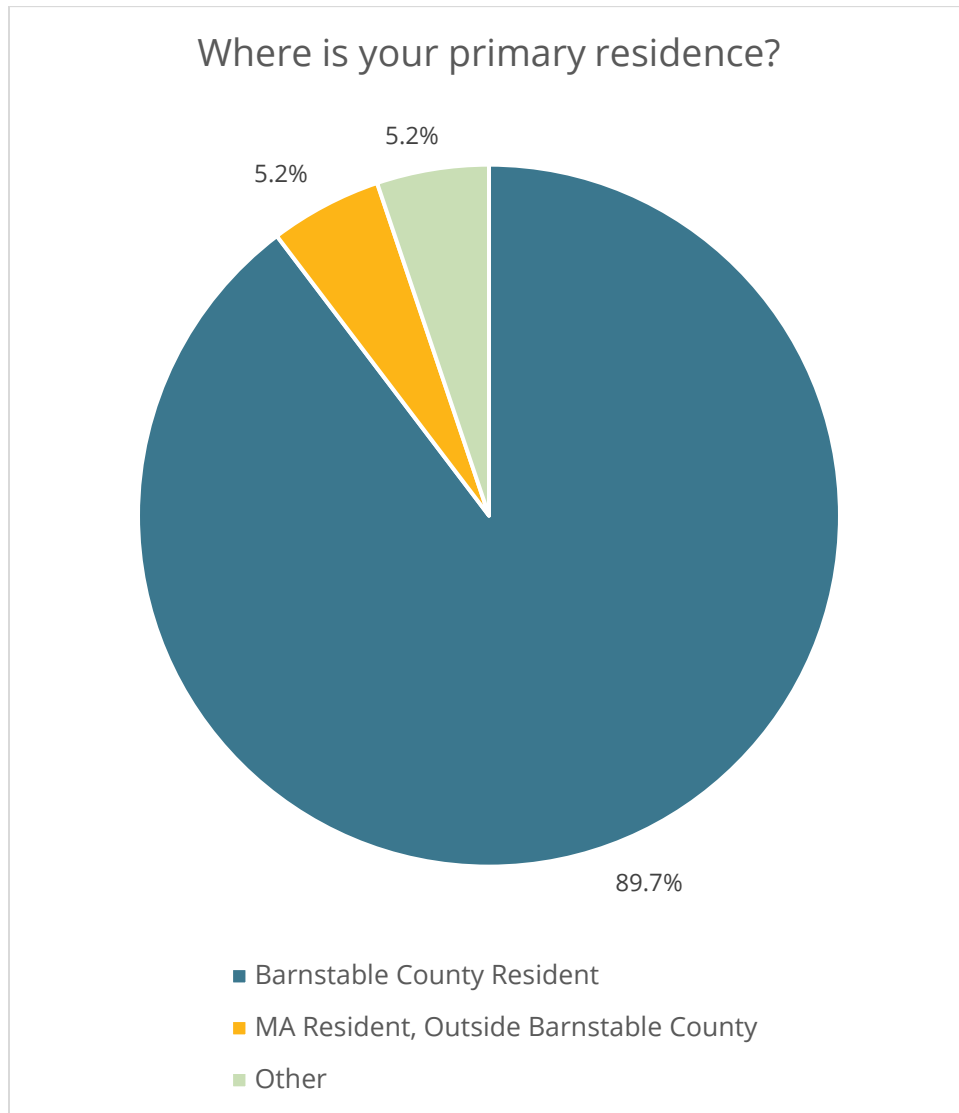
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Where is your primary residence?

Answered: 213

Skipped: 157



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